

Arizona Substance Abuse Partnership
Thursday, May 6, 2021

The Rise of Fentanyl

Saving Lives by Moving Communities from Understanding to Action

Helping Stop Drug Use Before It Starts

Prevention and Education Initiative

Fentanyl and Counterfeit Pills

Toolkit – 4 Tabs

- Fentanyl and Counterfeit Pill Education and Awareness
- Naloxone Education and Awareness
- Youth Resiliency
- Addressing Stigma

Process

Fentanyl and Counterfeit Pill – Education & Awareness

PowerPoints – Adults and Youth

Media Materials
PSA's
Posters
Social Media Creative

Takeaways for Community
Fact Sheets
Talk Tips
Postcards

Power Point presentation with script – Intended Audience Adults

The Rise of Fentanyl in Arizona

From Understanding to Action

Fentanyl Facts and One Sheets

- Fentanyl Facts
 - Families
 - Pediatricians
 - Older Adults
 - Young Adults
 - Schools
 - Behavioral Health

Fentanyl – Counterfeit Pill Handouts

Can you tell which pill contains a deadly dose of Fentanyl?



Neither can your child.

Arizona teens and young adults are using their phones to buy and sell counterfeit pills laced with Fentanyl... and they're overdosing at an alarming rate. Don't wait until it's too late. Here are 3 simple things you can do:

1. **Don't use pills.** If you see pills, don't use them. They could be laced with Fentanyl.
2. **Identify your child's friends and social media.** Talk with your child about their friends and social media. Don't post anything online. Share what you can do to protect it.
3. **Get the 303 on handout at 303talk.com**

Even if you don't think your child is taking pills, talking with them could be the reason they never do.

Substance Abuse Coalition Leaders of Arizona

Social Media

Meet the new drug dealer in town.

Arizona teens and young adults are using their phones to buy and sell counterfeit pills laced with Fentanyl... and they're overdosing at an alarming rate.



Neither can your child.

Substance Abuse Coalition Leaders of Arizona

Social Media



Substance Abuse Coalition Leaders of Arizona

Community Outreach

Can you tell which pill contains a deadly dose of Fentanyl?

Neither can your child.

EVERY DAY, Arizona youth are buying counterfeit pills that only become known through text and social media. There is OXYCODONE at an alarming rate. Don't post anything online. Share what you can do to protect it.

1. **Identify your child's friends and social media.** Talk with your child about their friends and social media. Don't post anything online. Share what you can do to protect it.
2. **Get the 303 on handout at 303talk.com**
3. **Even if you don't think your child is taking pills, talking with them could be the reason they never do.**

Substance Abuse Coalition Leaders of Arizona

The Newest Drug Dealing Trend

How youth are accessing substances from places we thought were safe

What you can do to protect them

NAME OF PRESENTER AND COALITION INFORMATION

Substance Abuse Coalition Leaders of Arizona

AGENDA

- Que es SnapChat
 - Que los atrae
 - Caracteristicas de SnapChat & el Ingo "Tmaji"
- Quienes se encuentran en estas plataformas
 - Usuarios peligrosos
- Como tener acceso a la aplicacion
- Cual es el riesgo
- Incidentes en el Estado de Arizona
 - Perspectiva de los Policias
- Que se puede hacer
 - para proteger a los jovenes
 - para ayudar a los jovenes bajo riesgo
- Recursos



Substance Abuse Coalition Leaders of Arizona

Snapchat and Social Media

know what's going on(ine).

SOCA REELS LIVE ON YOUR PHONE FROM CAROL ANN TO LLOYD AND MARLEY

HERE'S HOW YOU CAN KEEP YOUR KIDS SAFE.

- Snapchat and Social Media Power Point
- Fact Sheet
- Online and Social Media Contracts for Families

Substance Abuse Coalition Leaders of Arizona

Take Home

SNAPCHAT

KNOW THE DANGERS AND HOW YOU CAN PROTECT

TOP 5 RISKS

5 TIPS TO PROTECT

Substance Abuse Coalition Leaders of Arizona

Community Awareness - Radio

- English
 - 3 Things
 - 30 Seconds
 - Just One
 - New Drug
 - Parents
- Save a Life
- Spanish
 - 30 Seconds
 - Parents
 - Save a Life



Substance Abuse Coalition Leaders of Arizona

Community Awareness - Television

Substance Abuse Coalition Leaders of Arizona

Next Steps

April
Coalition Training

May
Implementation in communities

late May
Media Messaging to begin late May early June - aligns with highest months historically for opioid overdoses

Substance Abuse Coalition Leaders of Arizona

Naloxone and the Good Samaritan Law Tab

Substance Abuse Coalition Leaders of Arizona

Community Awareness

you have the **POWER** to save a **Life.**

Substance Abuse Coalition Leaders of Arizona

SAVE A LIFE

WITH NALOXONE YOU CAN **SAVE YOUR BROTHER'S LIFE.**
#CARRYNALOXONE
NALOXONEAZ.COM

WITH NALOXONE YOU CAN **SAVE YOUR NEIGHBOR'S LIFE.**
#CARRYNALOXONE
NALOXONEAZ.COM

CON NALOXONA PUEDES **SALVAR LA VIDA DE TU VECINO.**
#CARRYNALOXONE
NALOXONEAZ.COM

WITH NALOXONE YOU CAN **SAVE YOUR CHILD'S LIFE.**
#CARRYNALOXONE
NALOXONEAZ.COM

ARE YOU PREPARED TO REVERSE AN OVERDOSE?

WITH NALOXONE YOU CAN **SAVE A CHILD'S LIFE.**
#CARRYNALOXONE
NALOXONEAZ.COM

Naloxone Cards

WHAT IS NALOXONE?

Naloxone is a medication designed to rapidly reverse an opioid overdose. It can very quickly restore normal respiratory to persons whose breathing has slowed or stopped as a result of overdosing with heroin, fentanyl, or prescription opioid pain medications. Always call 911 if someone is overdosing. Naloxone is a **TEMPORARY** treatment and medical attention is critical.

¿QUÉ ES NALOXONA?

Naloxona es un medicamento diseñado para revertir rápidamente una sobredosis por opiáceos. Puede restaurar rápidamente la respiración normal a una persona que se ha sobredosado con heroína, fentanilo o analgésicos opiáceos recetados. Siempre llame al 911 si alguien está pasando por una sobredosis. Naloxona es un tratamiento **TEMPORAL** y la atención médica es crítica.

Substance Abuse Coalition Leaders of Arizona

OVERDOSES HAPPEN FROM PRESCRIPTIONS, TOO.
#CARRYNALOXONE
NALOXONEAZ.COM

REVERSE AN OVERDOSE
#CARRYNALOXONE
NALOXONEAZ.COM

YOU CAN PREVENT THE NEXT 8,000 DEATHS.
#CARRYNALOXONE
NALOXONEAZ.COM

ARE YOU PREPARED TO REVERSE AN OVERDOSE?
#CARRYNALOXONE
NALOXONEAZ.COM

WITH NALOXONE YOU CAN SAVE YOUR CHILD'S LIFE.
#CARRYNALOXONE
NALOXONEAZ.COM

NALOXONE HAS SAVED THOUSANDS OF LIVES.
#CARRYNALOXONE
NALOXONEAZ.COM

Ordering Naloxone

Naloxone Ordering Guidelines

- Order on the Arizona Department of Health Services website at www.azdhs.gov
- Scroll to the bottom of the page and click on "Opioid Prevention"
- Click on "Naloxone Information"
- Under "Naloxone Requests" click on "Order Naloxone for Your Agency"
- When completing the Request Form please note:
 - Coalition name will go on the "Agency Name" line
 - Mark Community Center under "Agency Type" (on updated form only)
 - "Training Dates" does not need to be filled in
- The completed Request Form may be submitted one of the following ways:
 - Email: opioid@azdhs.gov
 - Fax: 602-364-1494
 - Attn: Naloxone Distribution, Office of Injury Prevention

Mail:
AZDHS Office of Injury Prevention
Naloxone Distribution Program
1520 N. 18th Ave., Suite 200
Phoenix, AZ 85007

Substance Abuse Coalition Leaders of Arizona

NALOXONE REQUEST FORM

This form is used to request a prescription for Naloxone. It is to be completed by the patient or caregiver and submitted to the prescribing physician. The physician will determine if the patient is at risk for an overdose and if a prescription for Naloxone is warranted. The patient or caregiver will receive a copy of this form and the Naloxone prescription.

Section A: Patient Information

Name: Robert S. Collins
 Address: 1000 N. 1st St. Phoenix, AZ 85004
 Phone: 602-441-1234
 Date of Birth: 01/01/1980
 Signature: Robert S. Collins

Section B: Prescribing Physician Information

Name: Dr. John Doe
 Address: 1234 N. 1st St. Phoenix, AZ 85004
 Phone: 602-441-1234
 Signature: Dr. John Doe

Section C: Prescriber Information

Prescriber Name: Dr. John Doe
 Address: 1234 N. 1st St. Phoenix, AZ 85004
 Phone: 602-441-1234
 Signature: Dr. John Doe

Section D: Prescriber Information

Prescriber Name: Dr. John Doe
 Address: 1234 N. 1st St. Phoenix, AZ 85004
 Phone: 602-441-1234
 Signature: Dr. John Doe

Kingman Police Department Policy and Procedures No. 54

Section A: Naloxone Policy and Procedures No. 54

Objective: To ensure that all officers are trained and equipped with Naloxone to respond to opioid overdoses.

Policy: All officers shall be trained in the use of Naloxone and shall be equipped with Naloxone at all times. Naloxone shall be used in accordance with the manufacturer's instructions and the department's policy.

Procedure: Officers shall be trained in the use of Naloxone and shall be equipped with Naloxone at all times. Naloxone shall be used in accordance with the manufacturer's instructions and the department's policy.

A Medical Necessity

Talking Points

- Equate naloxone to other lifesaving medical items.
- An automated external defibrillator (AED) has the potential to detect and reverse cardiac arrest.
- Naloxone is a FDA approved lifesaving medication that can reverse the effects of an opioid overdose.
- Naloxone is a lifesaving medication that can reverse an opioid overdose.

Substance Abuse Coalition Leaders of Arizona

A Naloxone Presentation

REVERSE AN OVERDOSE.

Community Naloxone and Overdose Training

#CARRYNALOXONE

Substance Abuse Coalition Leaders of Arizona

How to Use Naloxone

- Remove nasal spray from box.
- Open the packaging.
- Hold the nasal spray with your thumb on the bottom of the device and place the end inside your nostril.
- Insert the tip of the nozzle in other nostril.
- Press the trigger from top to give the dose.
- If no reaction in 2-3 minutes or person starts breathing again, give second dose in OTHER nostril using a new device.

How to Respond to an Overdose

Stay with the person. Naloxone loses its effect in 30-40 minutes and the symptoms may return.

The combination of you and Naloxone can help save lives in your community.

Substance Abuse Coalition Leaders of Arizona

Good Samaritan Law

ERLIT 911

SEE AN OVERDOSE? CALL 911

IT'S NOT A CRIME TO #SAVEALIFE!

Arizona's Good Samaritan Law Protects You!

Substance Abuse Coalition Leaders of Arizona

Youth Resiliency Building Tab

Substance Abuse Coalition Leaders of Arizona

Resilience

- Resilience is the ability to adapt well when faced with adversity, trauma, tragedy, and significant sources of stress.
- Resilience is communal and individual.
- It is important that resilience includes how culture, cultural values, language, and customs help individuals and communities overcome adversity. This allows for the support of the larger sociocultural

Substance Abuse Coalition Leaders of Arizona

Overarching Goals

- To create materials that would help build resiliency skills
- To provide materials that can be utilized right away in several settings
- To provide materials that will fit several allocated time slots (10-15 min, 30 minutes, 60 minutes +)
- To provide materials that could be added to or built on to for further tool kit resources

Substance Abuse Coalition Leaders of Arizona

Description of each Tool in the Kit



7C's



When your stress levels are high, you may be wanting to avoid people, including your family. However, avoidant behavior can make your stress worse. Instead, try to stay connected with your family and friends. They can help you manage your stress and provide support when you need it.

7C's:

- Control:** Take control of your stress. Don't let it control you.
- Check:** Check in with yourself. How are you feeling? What are your thoughts?
- Connect:** Connect with others. Don't isolate yourself.
- Communicate:** Communicate your feelings. Don't keep them bottled up.
- Control:** Control your stress. Don't let it control you.
- Check:** Check in with yourself. How are you feeling? What are your thoughts?
- Connect:** Connect with others. Don't isolate yourself.
- Communicate:** Communicate your feelings. Don't keep them bottled up.

7C's

SACLA
Substance Abuse Coalition Leaders of Arizona

CONTROL:
You can control your stress. Don't let it control you.

THE GOOD NEWS!
Stress is a natural response to a situation. It's not inherently bad. It's only bad when it's out of control. You can control your stress. Don't let it control you.



Use C.A.R. to Navigate Stress

Cope. Assess. Respond.

Check Engine

Full System

Check



Stress Cards

Common Types of Stress

- Community Stress
- Stress from Peers
- Stress at Home
- Stress from Friends
- School Stress

Common Ways to Deal with Stress

- Identify hobbies that you enjoy. Listen to music.
- Write in a Journal. Talk to a Trusted Adult.
- Learn Deep Breathing Exercises. Practice Resistance Strategies.
- Talk with Friends. Make a calendar. Get out and move.
- and YOU matter!

Community Stress

Watches in a safety conversation with your parent of a stress.

Get Filled in
Group or Social Events
The Right Stress Card
Stress or Bigger Adult Decisions

Ways to Deal

Stress at Home

Ways to Deal

Daily Ruler



Stress Classroom Activity

STRESSED OUT?

STRESS TEST

Chronic Stress



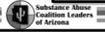
Stand With Me Be Drug Free

The Power of Making Good Choices

Don't Be by Drugs

How to Deal With Stress

What is Stress?

Crisis Line Resources

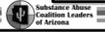
LET'S TALK

RESOURCES FOR TEENS

NEED TO CHAT WITH SOMEONE? YOU ARE NOT ALONE. SERVICES ARE AVAILABLE IN YOUR AREA.

Teen Lifeline
Available 24/7
Access support lines for teens operated by teens
602-248-TEEN (8336) or 1-800-248-TEEN (8336)

TEEN CENTRAL **TEEN LIFELINE**



Take Away

- These activities can be implemented on a broad scale
 - Classroom
 - After school Program
- Resiliency Skills can be added upon and built up over time



Addressing Stigma tab
Cultural Competency tab



Questions and Answers



Next Steps

