

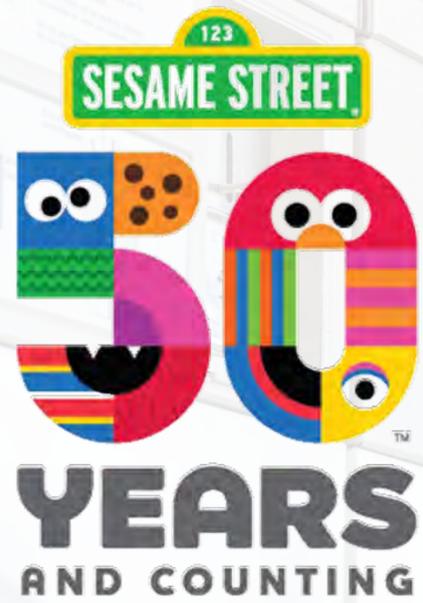




INTRODUCTION

Most people know Sesame Workshop for our iconic television show, but we're so much more. We're a nonprofit organization on a mission to help children everywhere grow smarter, stronger, and kinder. What started as a simple yet revolutionary idea in 1969 – using television to prepare children for school—has grown into a global phenomenon reaching millions of children in more than 150 countries.

Today, using the power of our engaging Muppets, our educational programs reach little learners during a critical period in their development. Our characters impart more knowledge; they model the attitudes and behaviors that help children build resilience so they can thrive.



Sesame Street is a nonprofit organization on a mission to help kids grow **smarter**, **stronger**, and **kinder**.

50 years and still counting over 5 **BILLION** heartfelt impressions.



U.S. Social Impact



Sesame Street and Autism see amazing in all children



123 SESAME STREET for Military Families™



123 SESAME STREET in Communities

