

Arizona Parents Commission on Drug Education & Prevention

November 15, 2023

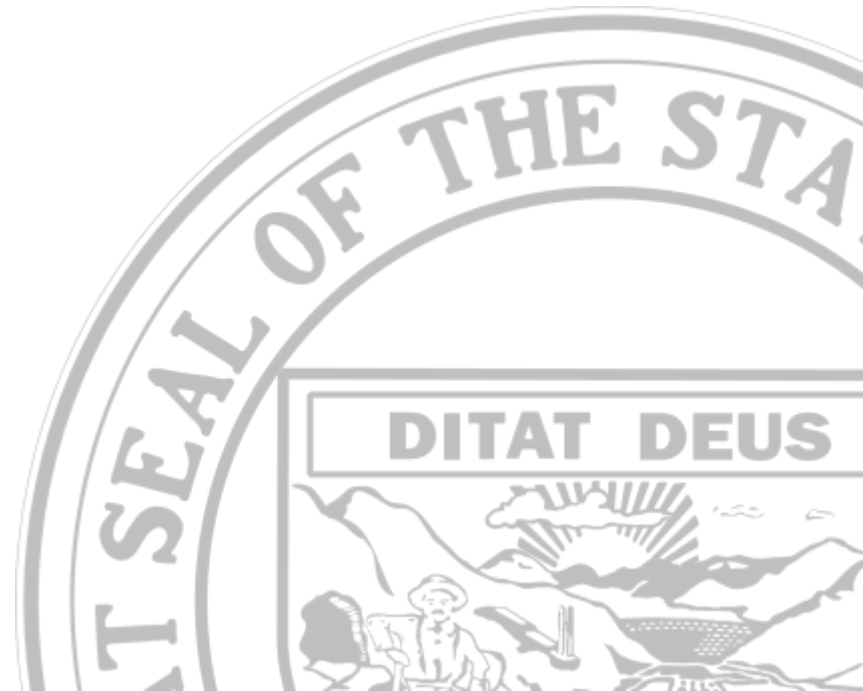


Arizona Parents Commission on Drug Education & Prevention

Wellington Consulting Group, LTD

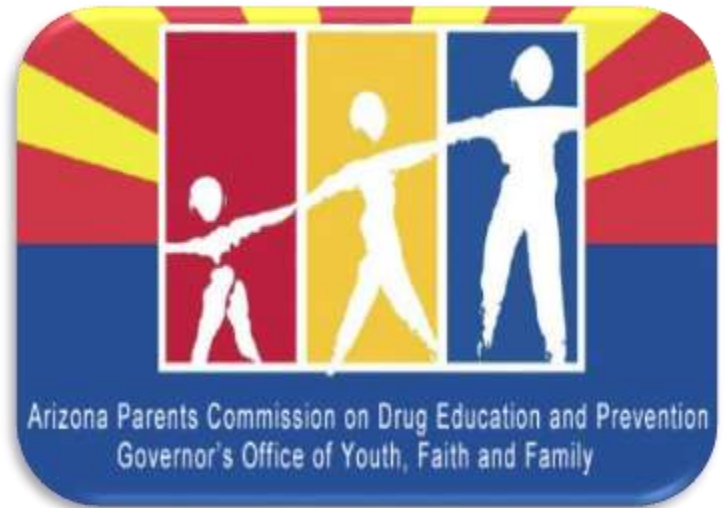
Lyra Contreras, MPH

Director of Development & Planning



YEAR ONE EVALUATION REPORT 2022 - 2023

LYRA CONTRERAS, MPH
WELLINGTON CONSULTING GROUP, LTD.



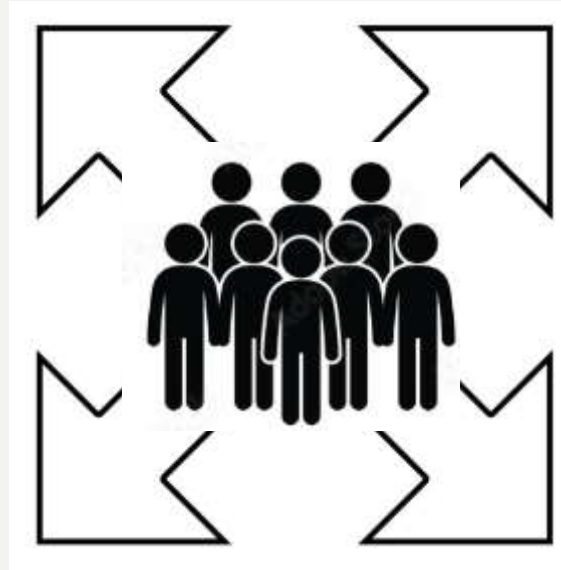
ANNUAL PERFORMANCE MEASURES

Directly Impacted
Disseminated

18,450 Youth
8,495 Adults

Indirectly Impacted

95,893 Youth
289,810 Adults
2,099,852 Unknown



of Materials

209,283

of Events Conducted

2,032

EVALUATION OVERVIEW



Process evaluation designed to include an analysis and monitoring of each grantee's process of creating and implementing a Parenting Program.

Outcome evaluation designed to measure the overall effectiveness of each program in meeting its goals and objectives in the context of insights gained from the process evaluation as well as looking at the target outcomes across all the sites.

PROCESS EVALUATION



Web-Based System



Monthly
Process
Report

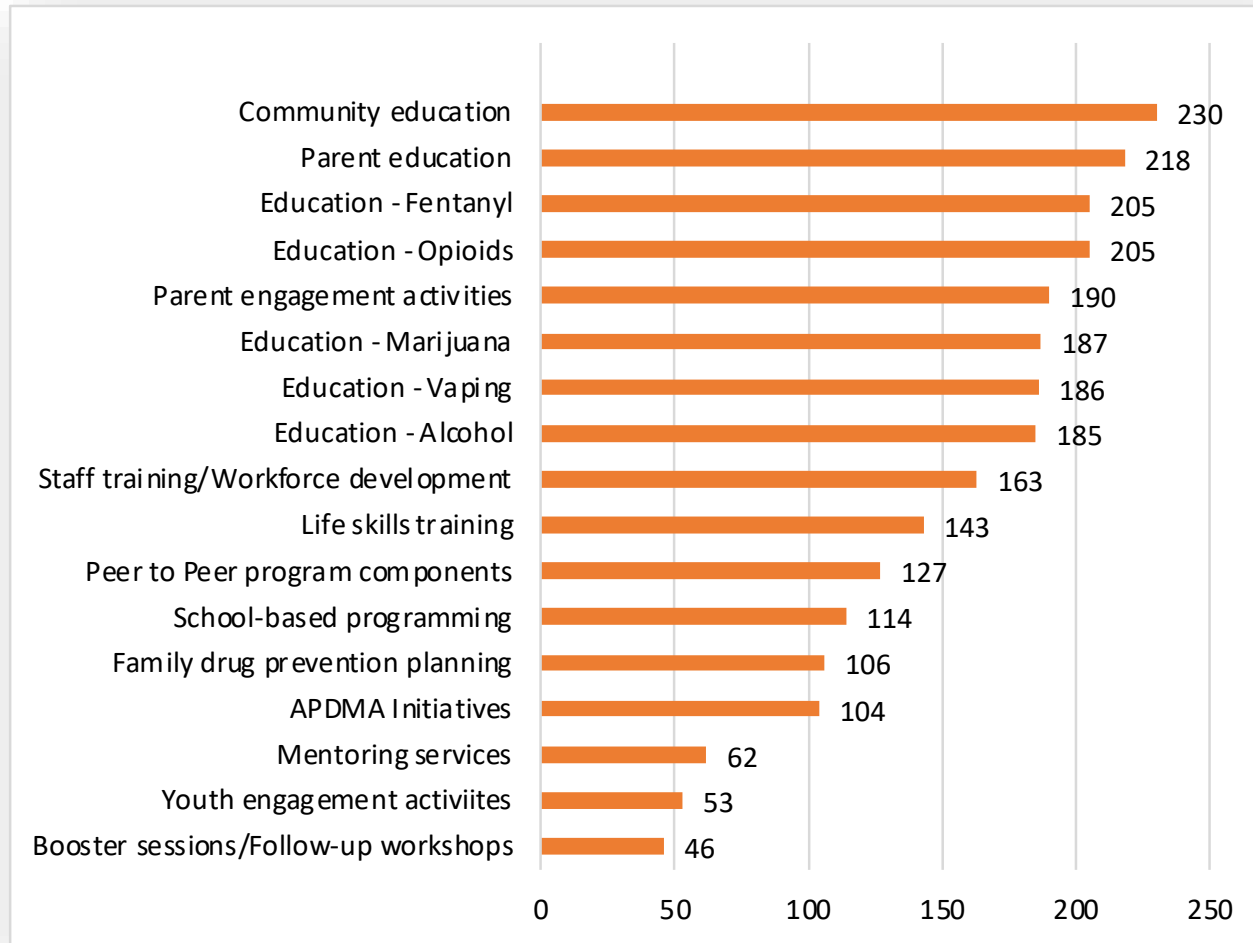
Number served
Challenges/successes
Plans to overcome
challenges
Family engagement
activities



Standard
Fidelity Survey

For evidence-based programs

Types of Services & Activities Implemented: All Agencies Combined



Influencing Factors	# of Agencies	# of Challenge Comments	# of Success Comments
Participation	26	8	151
Recruitment	24	7	69
Collaboration	23	2	63
Scheduling	16	9	13
Staffing	15	13	22
Professional Development Opportunities	14	0	27
Communication with family	13	0	23
Programming Issues	11	14	0
Internal prevention team meetings	9	0	13
Retention	9	10	5
Program Resources	4	0	4
Change in platform	2	3	2
Communication with faculty	1	0	1
Adverse events	1	3	0
COVID	1	1	0

RISK FACTORS INFLUENCING PARENTING PROGRAM



Risk Factor	% of Total Agencies
Perceived Risk of Drug use	85.20%
Lack of Family Attachment / Involvement	74.10%
Parent Attitudes Favorable to Drug Use	70.40%
Poor Family Management	66.70%
Knowledge of Risk/Harm of Youth Substance Use	66.70%
Lack of Family Cohesion	55.60%
Family Conflict	48.20%
Poor Parent/Youth Communication	40.70%
Knowledge of Trauma and Substance Abuse	40.70%
Family Stress	37.00%
Youth Attitudes Favorable to Drug Use	33.30%

PROCESS CROSS SITE: AREA SERVED

14 Arizona
counties

30% Pima
County

22% Maricopa
County



Chicanos Por La Causa
Child Crisis AZ
Hushabye Nursery

Arizona Youth Partnership

Child Crisis AZ
Cottonwood-Oak Creek SD
Hushabye Nursery
MATFORCE

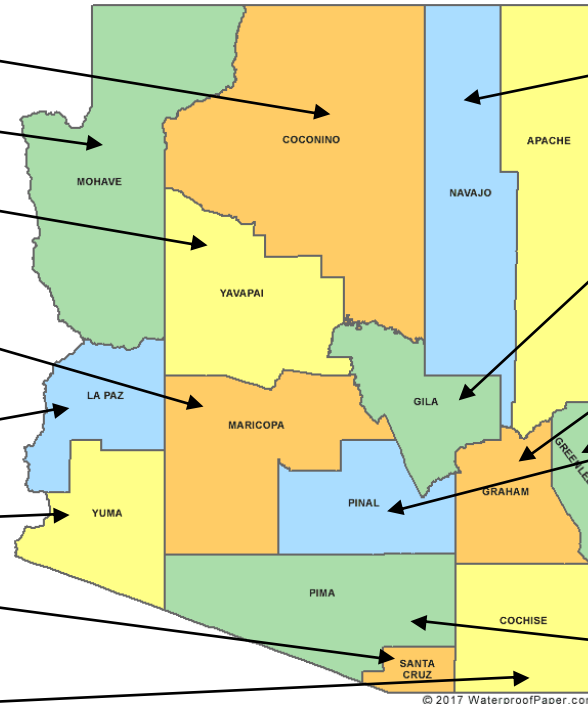
Child Crisis AZ
Friendly House
Homeward Bound
notMYkid, Inc
Phoenix Indian Center
Southwest Behavioral & Health

PAACE

Campeños Sin Fronteras

Arizona Youth Partnership
Constructing Circles of Peace

Arizona Youth Partnership
La Frontera EMPACT-SPC



Hushabye Nursery

Arizona Youth Partnership
Community Bridges, Inc.
Miami Unified School Dist.

Graham County Substance Abuse Coalition
Hushabye Nursery

Hushabye Nursery

Arizona Youth Partnership
Child Crisis AZ
Hushabye Nursery
Casa Grande Alliance

Amistades * Arizona Youth Partnership
Casa de los Ninos
Child and Family Resources
Child Crisis AZ * Casa Grande Alliance
Hushabye Nursery * PPEP
Pima Prevention Partnership * Pima County
Serenity First Counseling
Southern AZ CAC

PROCESS CROSS SITE: DIVERSITY



Gender

- 47% female
- 35% male
- 18% other

Age

- 22% 0 – 12 years
- 42% 13 – 17 years
- 29% over 18 years old
- 7% age unknown

Race/Ethnicity

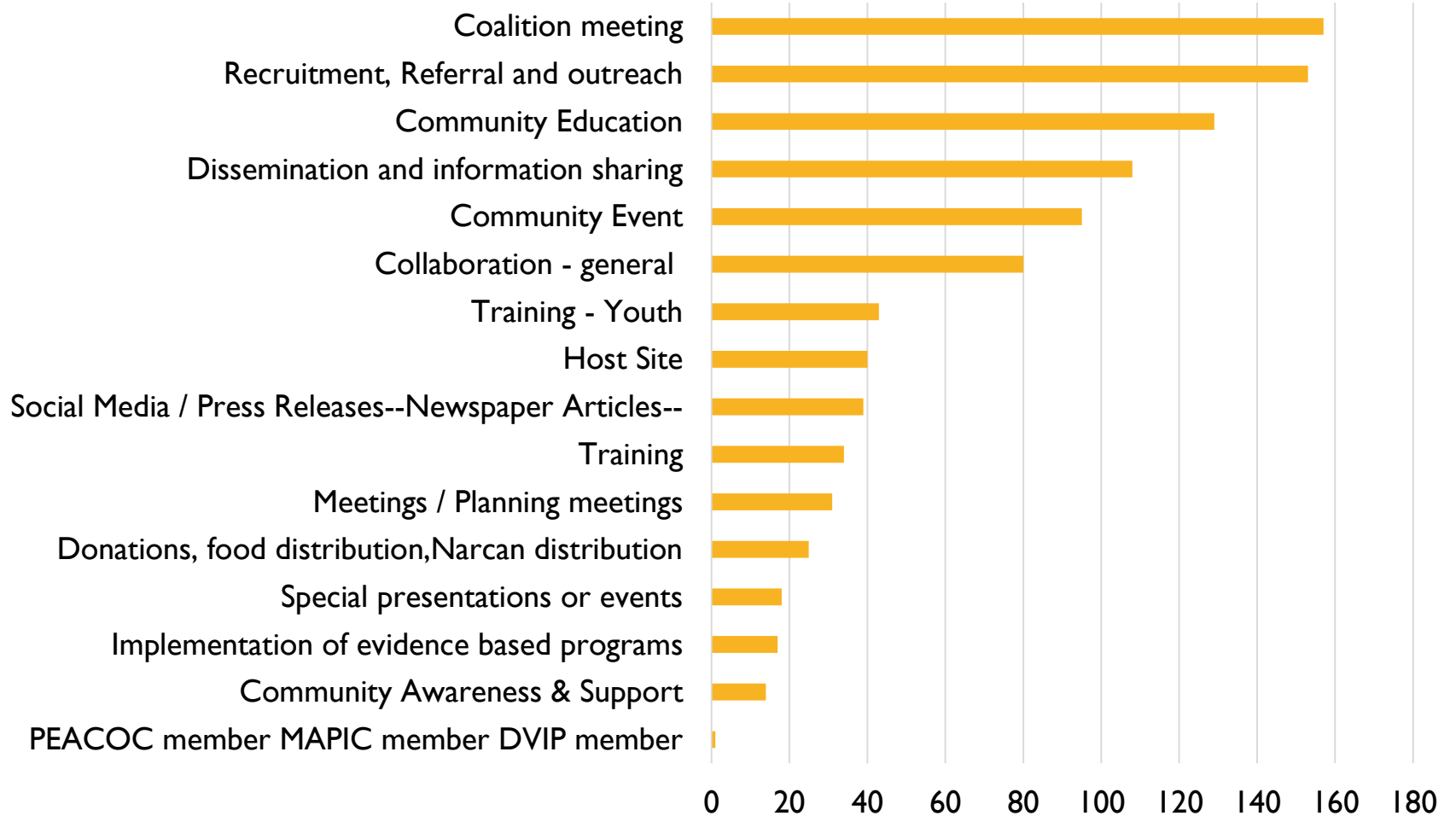
- 4% Black
- 7% Native American
- 2% Asian
- 42% White
- 12% Other
- 7% More than one race
- 25% Unknown
- 31% Hispanic

OTHER CROSS SITE AREAS

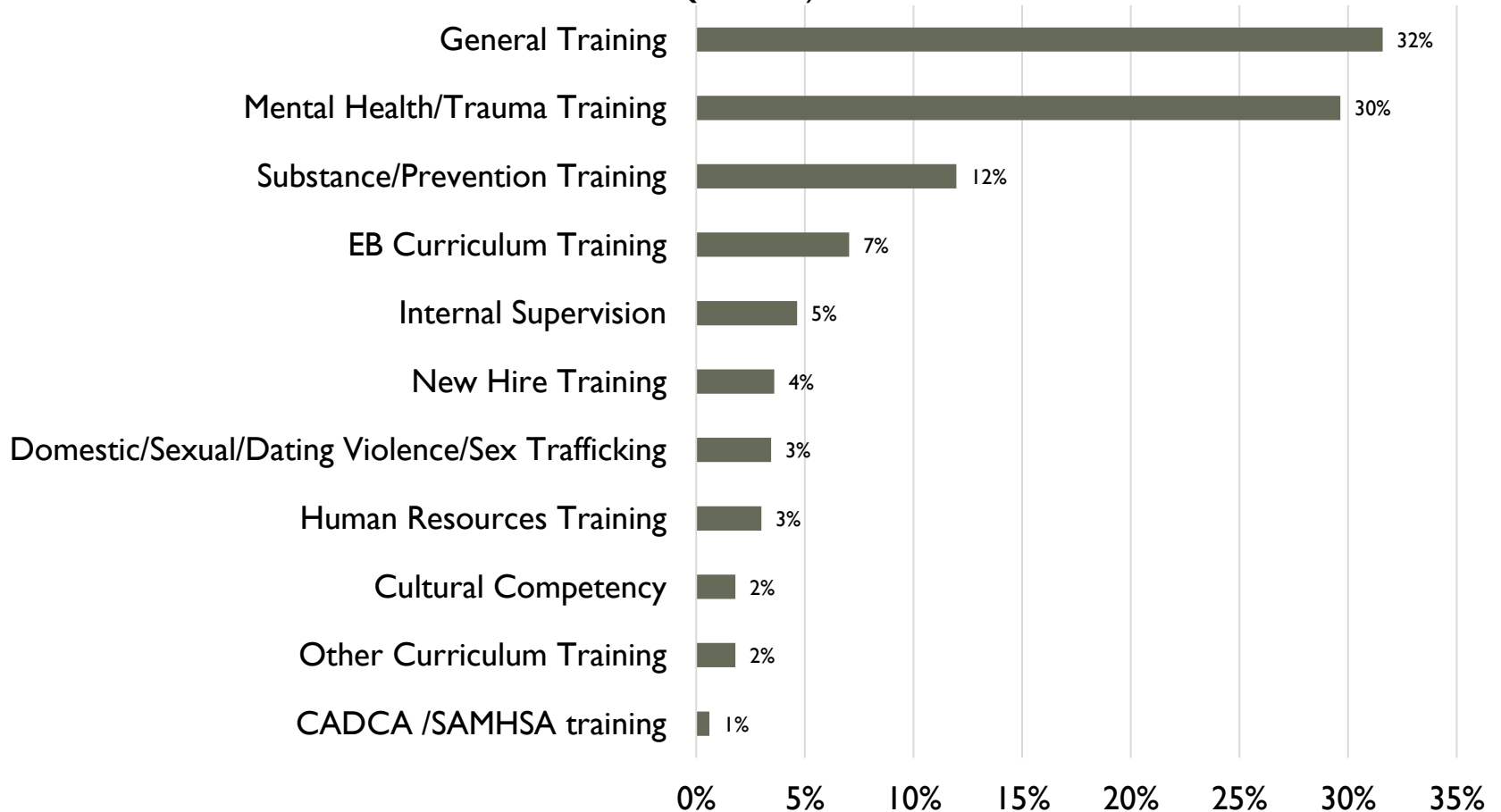


- Common outreach and recruitment activities
- Type of collaboration with agencies/entities
- Type of Trauma Informed Care approaches implemented
- Type of workforce development activities implemented

Frequency of Collaboration by Type (N=26)



Type of Workforce Development by Percentage of Trainings Conducted (N=24)

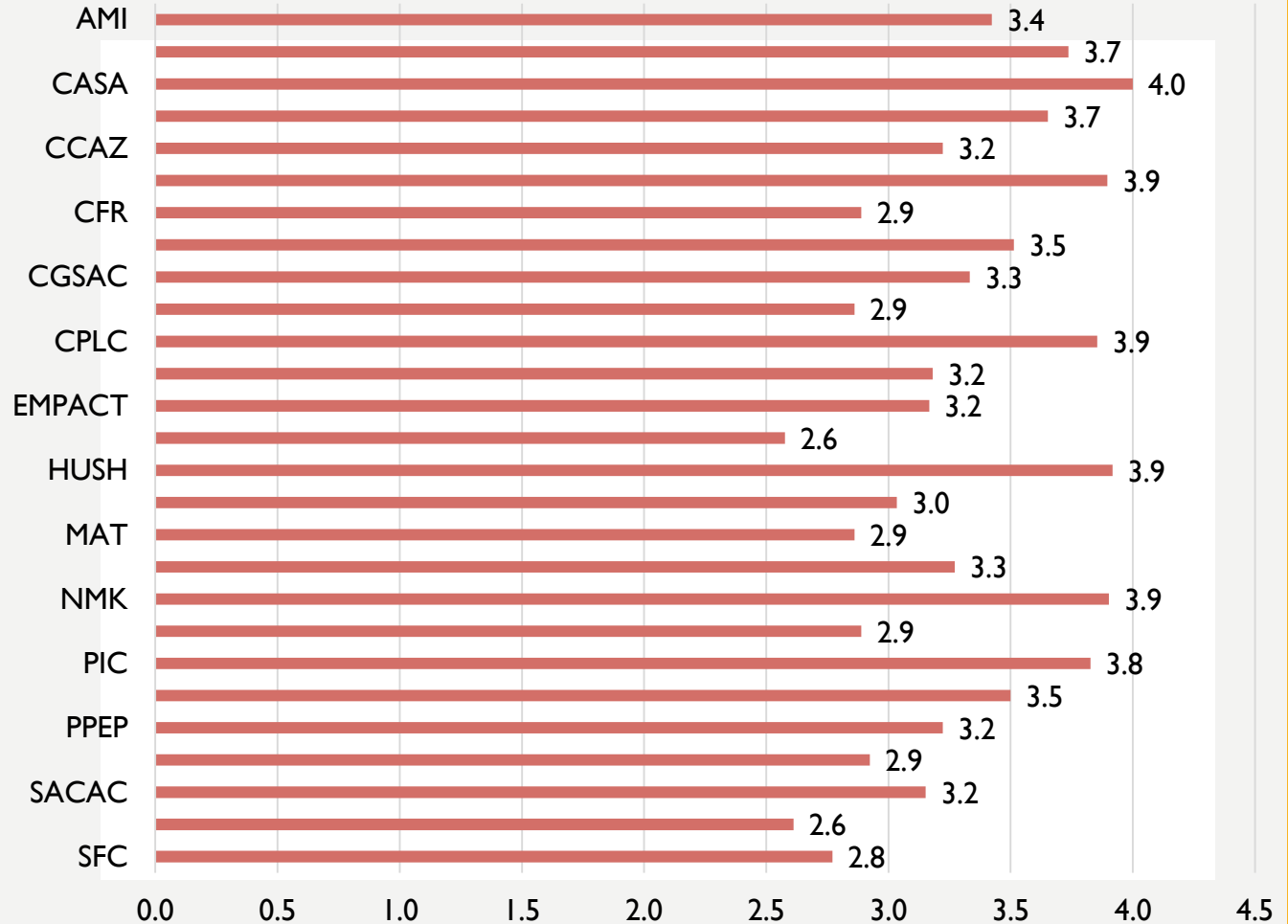


TRAUMA INFORMED CARE APPROACHES IMPLEMENTED

- **Asked:** “What happened?” instead of “What is wrong?”
- **Collaborated with parents** or caregivers by asking for feedback, engagement, or help with problem solving.
- **Demonstrated** culturally appropriate respect.
- **Established** and maintained transparency in actions and interactions.
- **Identified** spaces, conditions, and practices that may cause a person to react as if they are re-experiencing the original trauma (i.e., be re-traumatized).
- **Made appropriate** referrals with timely follow-up.
- **Used** person-first, non-clinical language.
- **Used strategies** to help youth feel physically safe and in control.
- **Used strategies** to keep myself calm and regulated in moments when working with a youth who is challenging.
- **Utilized** what I believe to be trauma informed interactions with children and families.



Trauma Informed Care Scores By Grantee



OUTCOME EVALUATION



Parent and Youth Surveys

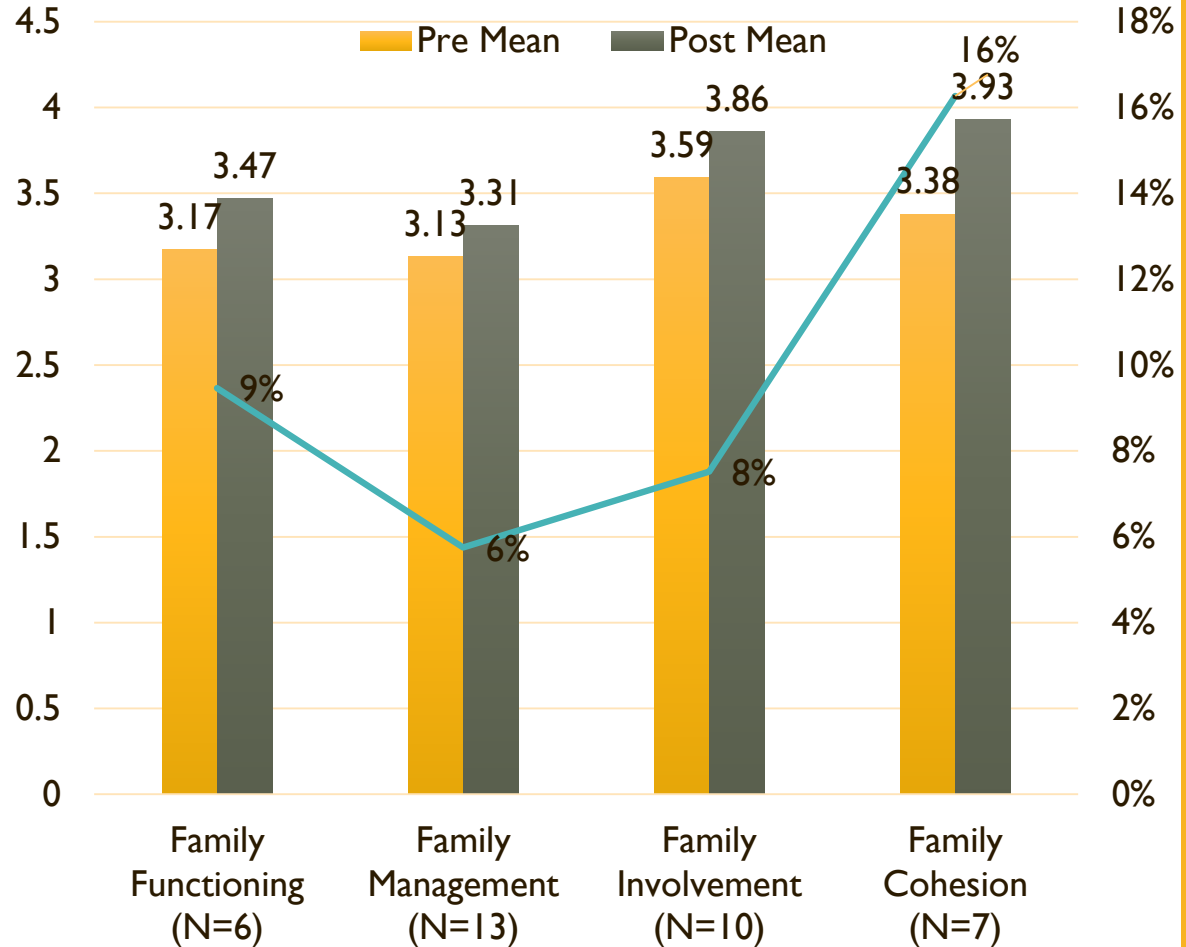
Quarterly Reports

Annual Individual Reports

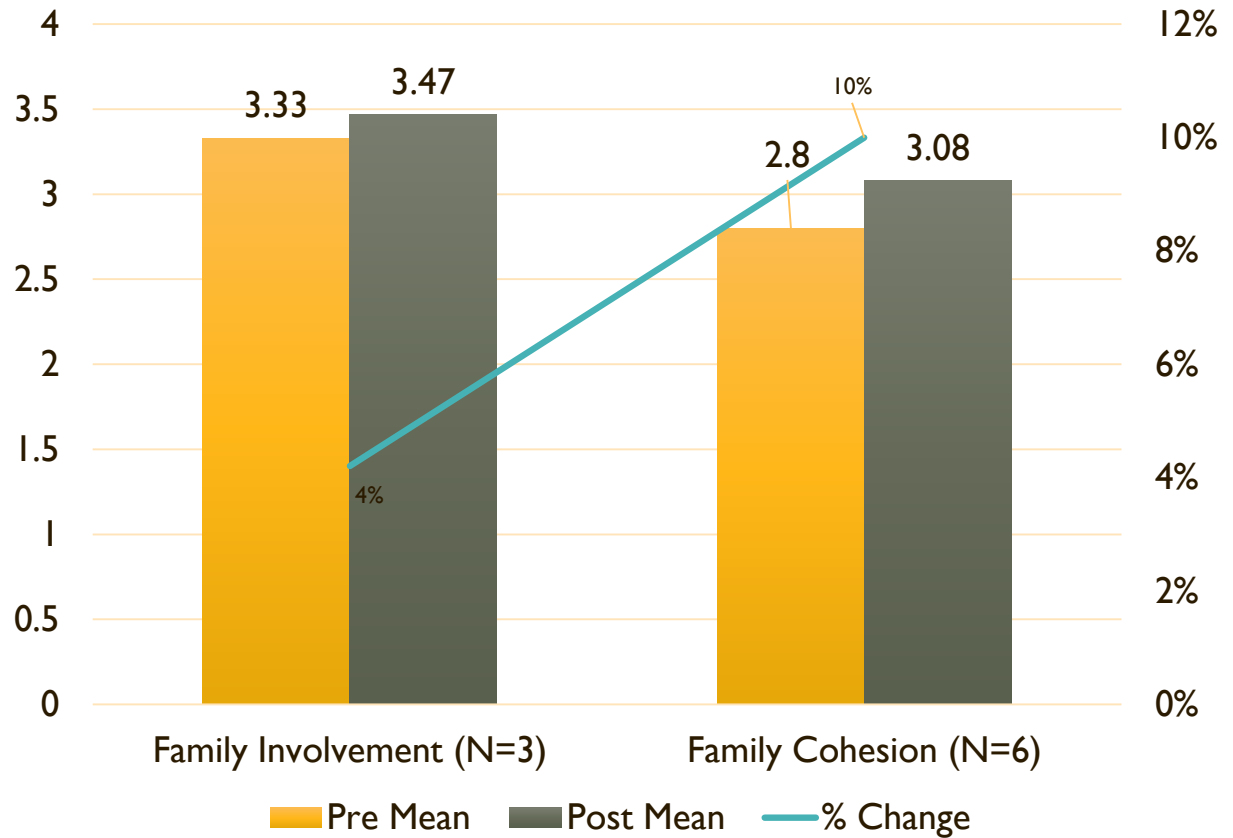
Annual Aggregate Report

WHAT IMPACT DO PARENT PROGRAMS HAVE ON:

FAMILY FUNCTIONING, MANAGEMENT, INVOLVEMENT & COHESION?

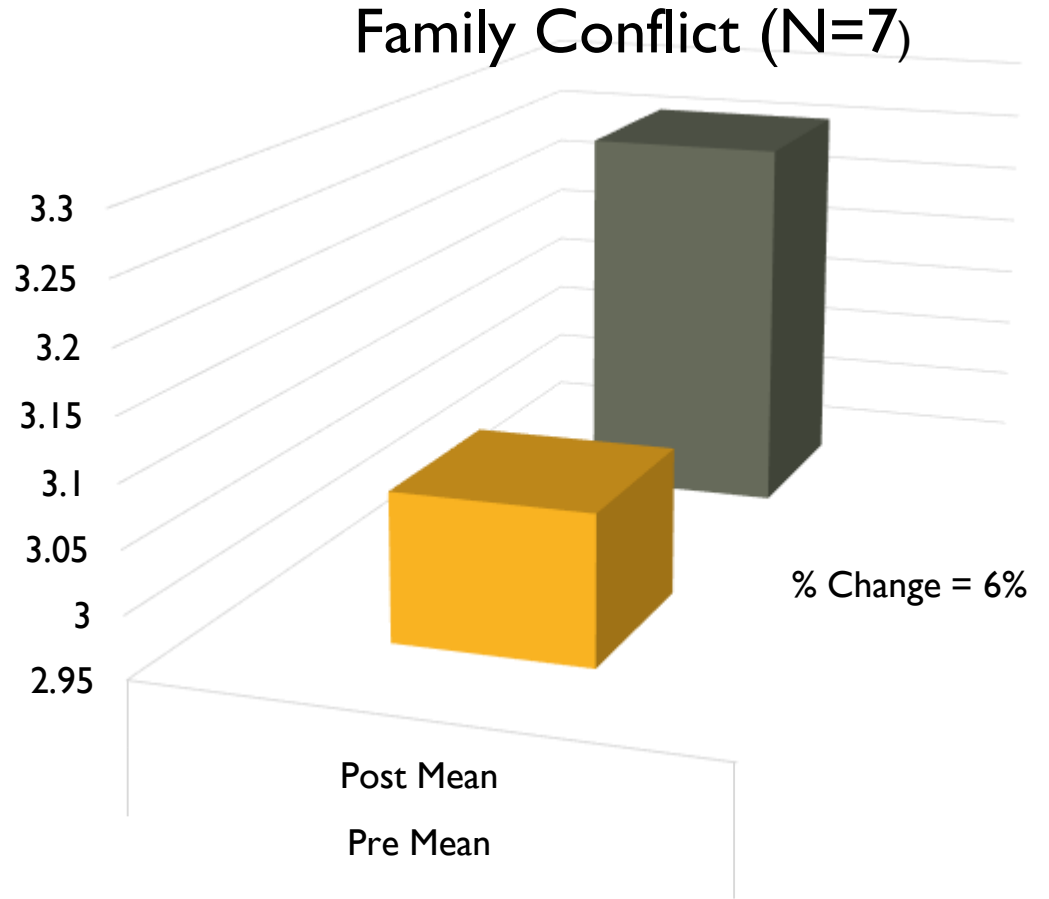


PROGRAMS FOR YOUTH: PERCEPTION OF FAMILY INVOLVEMENT & FAMILY COHESION



**WHAT IMPACT
DO PROGRAMS
HAVE ON:**

**FAMILY
CONFLICT?**



Grantee: Program	% Change	Target	Outcome Met?
CASA: NFP	-15.9%*	-5%	Yes
CGA: TP Depression	-48.9%*	-25%	Yes
CGA: TP Anxiety	-45.2%*	-25%	Yes
CGA: TP Stress	-33.3%*	-25%	Yes
CSF: Home Visiting	4.00%	-10%	No
FHI: AP	9.20%	-10%	No
FHI: APT	7.90%	-10%	No
HUSH: SFP	-9.60%	-5%	Yes
HUSH: TP	1.50%	-5%	No
PAACE: SFP	-0.2%*	-5%	No
PIMA – Stress Management: Adults	19.5% *	10%	Yes
PIMA – Stress Management: Youth	15.6% *	10%	Yes

*Preferred Direction

WHAT IMPACT DO PROGRAMS HAVE ON: PARENTAL STRESS & STRESS MANAGEMENT?

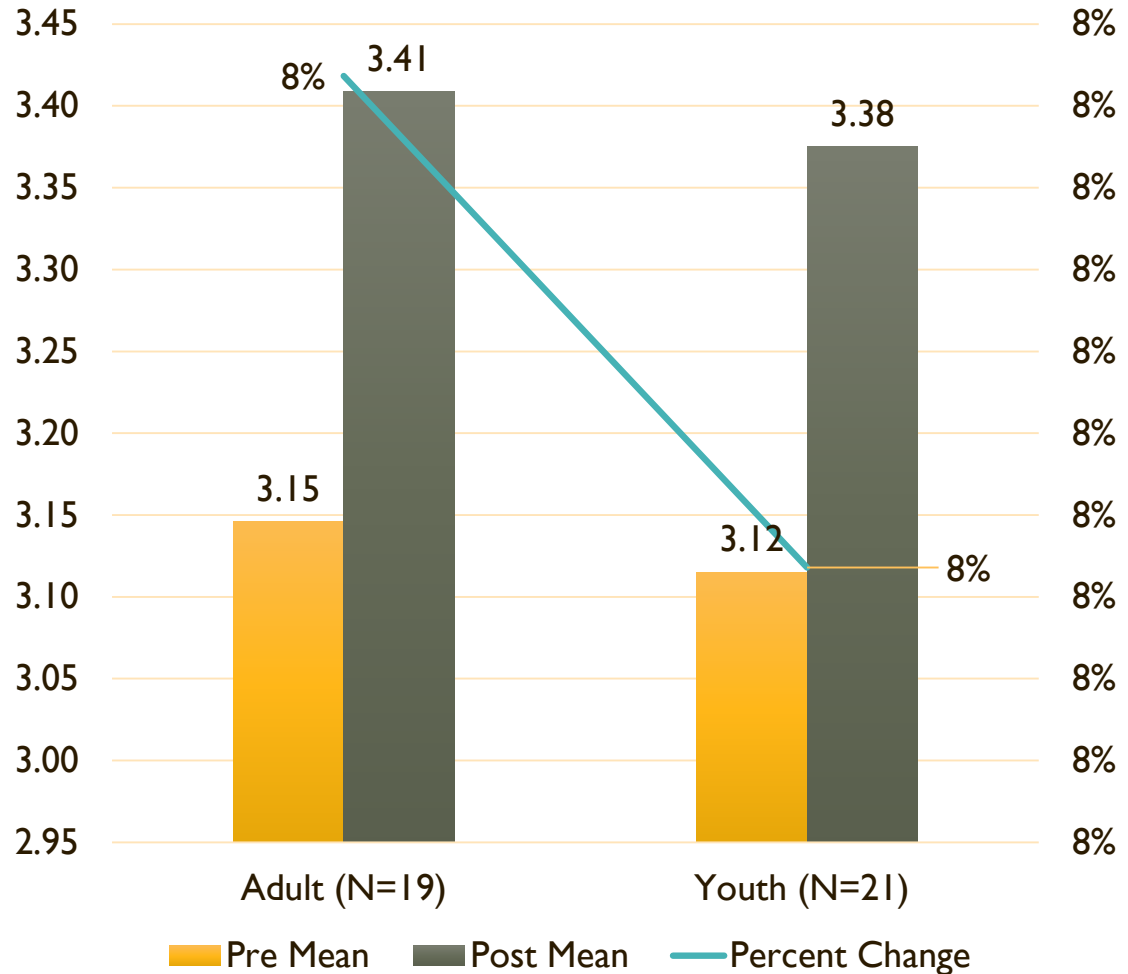


YOUTH SUBSTANCE USE AND ABUSE TARGETED OUTCOMES...

- Parental and Youth increase in the Perception of Risk and Harm of youth substance use.
- Parent and Youth increase in Unfavorable Attitudes toward youth substance use.

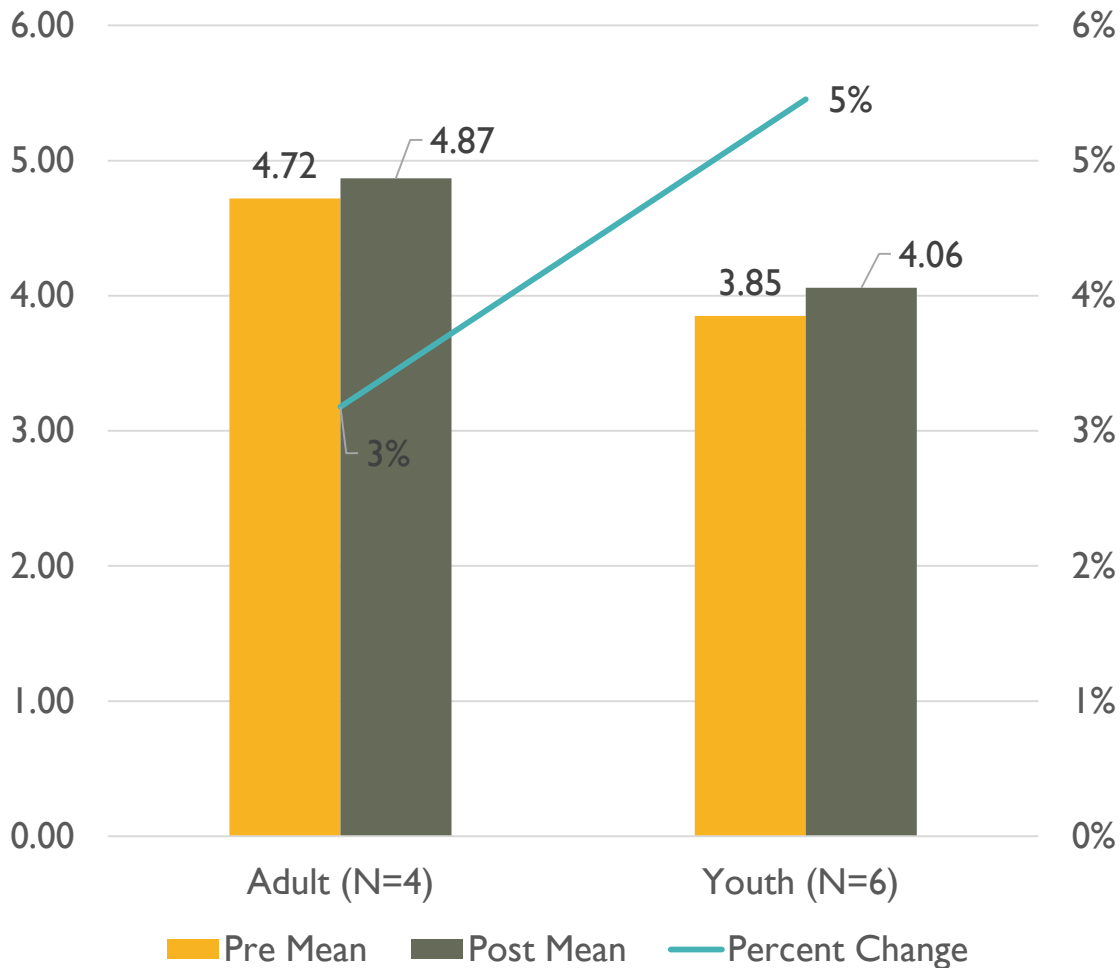
WHAT IMPACT DO EVIDENCE-BASED PROGRAMS HAVE ON:

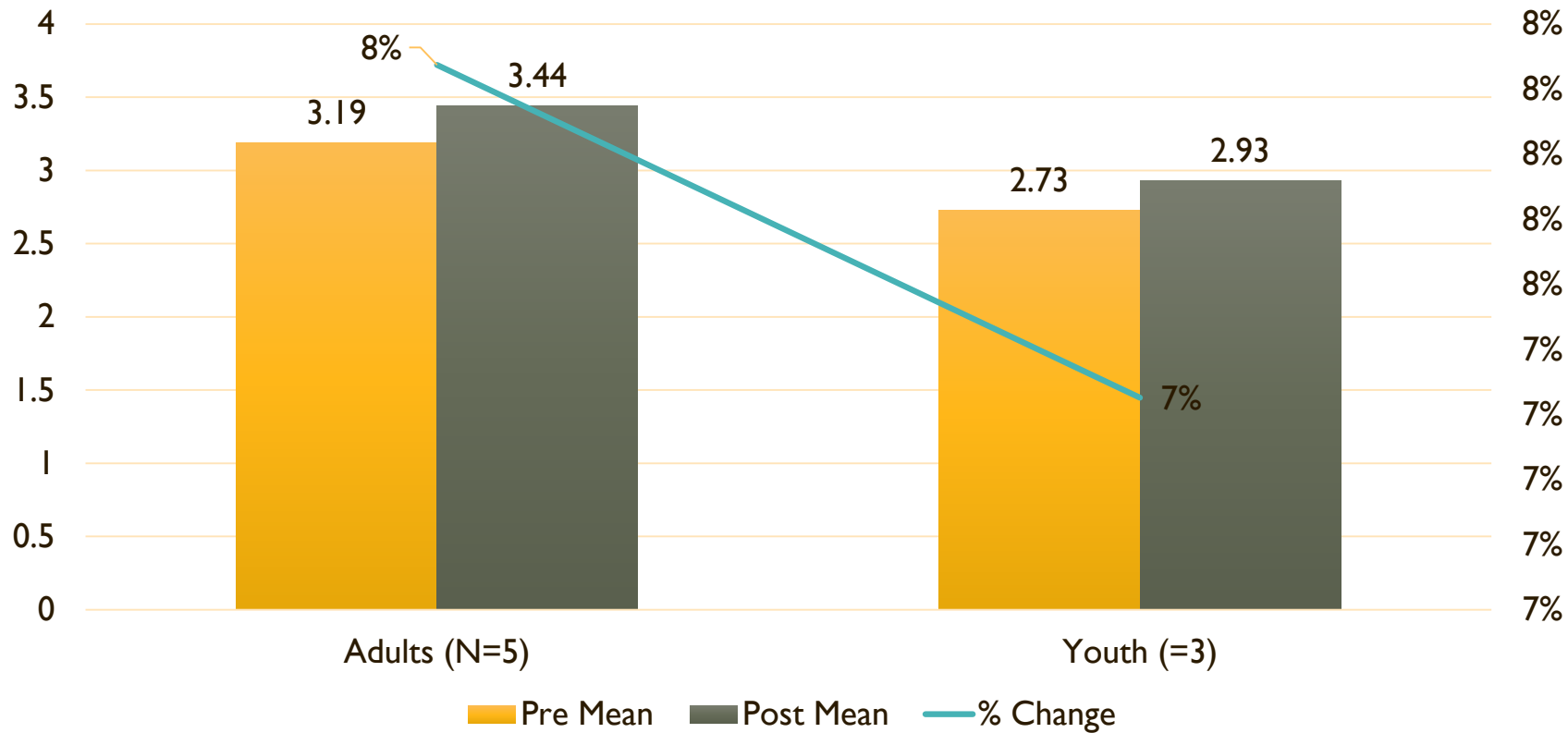
PARENTAL / YOUTH PERCEPTION OF THE SERIOUS RISK AND HEALTH PROBLEMS OF YOUTH ALCOHOL AND SUBSTANCE USE?



WHAT IMPACT DO THE EVIDENCE-BASED PROGRAMS HAVE ON:

PARENTAL / YOUTH ATTITUDES TOWARDS UNDERAGE DRINKING, BINGE DRINKING, AND ILLEGAL DRUG USE?





WHAT IMPACT DO THE PROGRAMS HAVE ON PARENT CHILD COMMUNICATION?

Risk & Protective Factors Measured	N	Target Outcome	
		Met	Not Met
Family Functioning	6	33%	67%
Family Management	13	46%	54%
Family Involvement	10	50%	50%
Family Conflict	7	57%	43%
Family Cohesion	7	71%	29%
Family Bonding	6	33%	67%
Family Connectedness	3	100%	0%

**SUMMARY OF
ADULT
OUTCOME
RESULTS**

Risk & Protective Factors Measured	N	Target Outcome	
		Met	Not Met
Family Communication	8	38%	62%
Parental Stress	10	50%	50%
Perception of Risk/Harm	19	47%	53%
Attitude Toward Youth Substance Use	7	43%	57%
Parent Child-Communication	9	78%	22%
Social Connectedness	2	50%	50%
AVERAGE		57%	43%

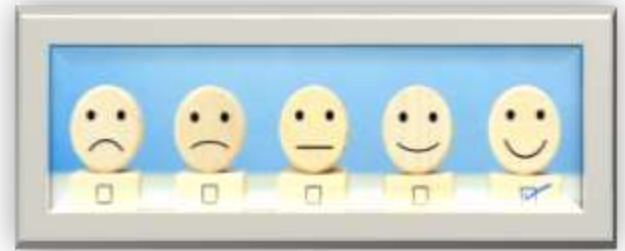
SUMMARY OF ADULT OUTCOME RESULTS

PART 2

Risk & Protective Factors Measured	N	Target Outcome	
		Met	Not Met
Family Involvement	3	33%	67%
Family Cohesion	8	38%	62%
Family Connectedness	2	0%	100%
Family Communication	5	40%	60%
Perception of Risk/Harm	21	52%	48%
Attitude Toward Youth Substance Use	8	50%	50%
Parent Child-Communication	5	60%	40%
Social Connectedness	3	0%	100%
Self-Efficacy	12	25%	75%
AVERAGE		33%	67%

SUMMARY OF YOUTH OUTCOME RESULTS

ADULT PROGRAM SATISFACTION YEAR ONE



How would you rate the way the class was conducted?

Mean
N=2363

The opportunity to exchange ideas	4.56
The opportunity to ask questions during the class	4.60
The materials provided during the class	4.60
The knowledge and experience of the group leaders/facilitators	4.68
The skills of the group leaders/facilitators to conduct the class	4.70
Aggregate Average	4.50

YOUTH PROGRAM SATISFACTION YEAR ONE



How would you rate the way the class was conducted?	Mean N=317 0
The opportunity to exchange ideas	2.99
The opportunity to ask questions during the class	3.22
The materials provided during the class	3.17
The knowledge and experience of the group leaders/facilitators	3.22
The skills of the group leaders/facilitators to conduct the class	3.07
Aggregate Average	3.13

RECOMMENDATIONS

1. Continue Hybrid Programming
2. Focus on Program Fidelity
3. Prioritize Parent Programs & Adult Services
4. Provide Booster or Follow-up Sessions
5. Standardize Outcome Targets

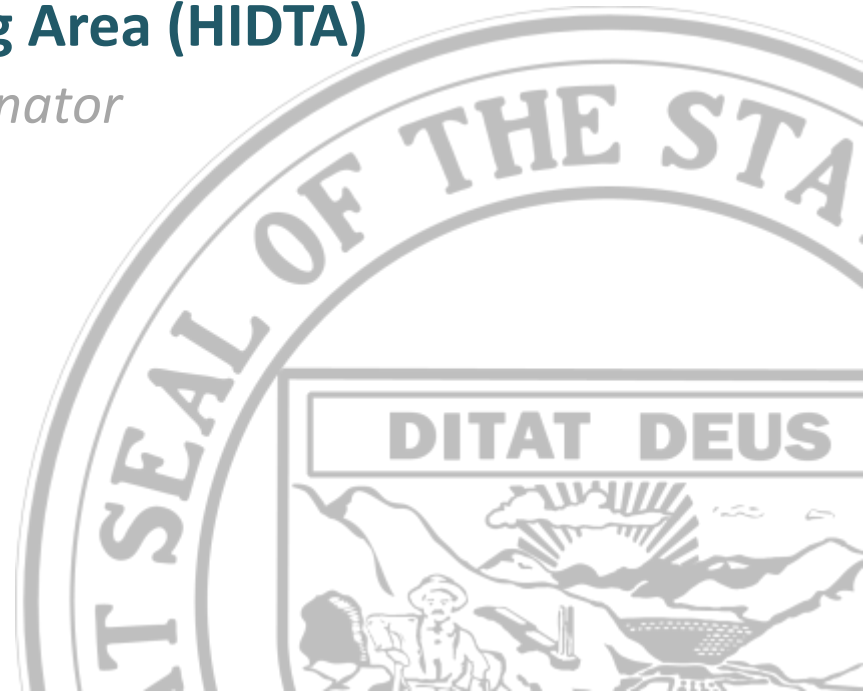


Thank
you

Arizona Parents Commission on Drug Education & Prevention

Arizona High Intensity Drug Trafficking Area (HIDTA)

*Shelly Mowrey, Demand Reduction Coordinator
and Kim Jensen, Threat Coordinator*





AZ HIDTA Prevention Shelly Mowrey

Smowrey@AZHIDTA.org

602-400-5432

The Rise of Fentanyl

Saving Lives by
Moving Communities
from Understanding
to **Action**



**Substance Abuse
Coalition Leaders
of Arizona**



Coalitions Activate in Response to Fentanyl Crisis

- Apache County Youth Council
- BeMedSmart
- Casa Grande Alliance
- Chandler Coalition
- Against Youth Substance Abuse
- Copper Basin Coalition
- Fountain Hills Substance Abuse Prevention Coalition

- Graham County Substance Abuse Coalition
- Help Enrich African American Lives
- HOPE Coconino
- LPKNC
- Marana Prevention Alliance
- MATFORCE

- Mayahuel Prevention Consortium
- Mesa Prevention Alliance
- Mohave Substance Abuse Treatment & Education Partnership
- Nexus Coalition for Drug Prevention
- PAACE Coalition
- Pima County Community Prevention Coalition

- South Mountain W.O.R.K.S. Coalition
- Tempe Coalition to Reduce Underage Drinking and Drug Use
- Safe Out LGBTQ+ Youth Coalition
- Santa Cruz County Drug Free Community Coalition
- Way Out West Coalition



**Substance Abuse
Coalition Leaders
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The Rise of Fentanyl

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**Substance Abuse
Coalition Leaders
of Arizona**

Fentanyl Toolkit

- Educational Material Distributed - 91,265
- Students reached through fentanyl curriculum in schools - 25,078
- Adults reached with in person and virtual presentations - 17,711
- >11,000 Narcan Distributed

Number of media impressions April 2023: 14,229,588

Project Goal

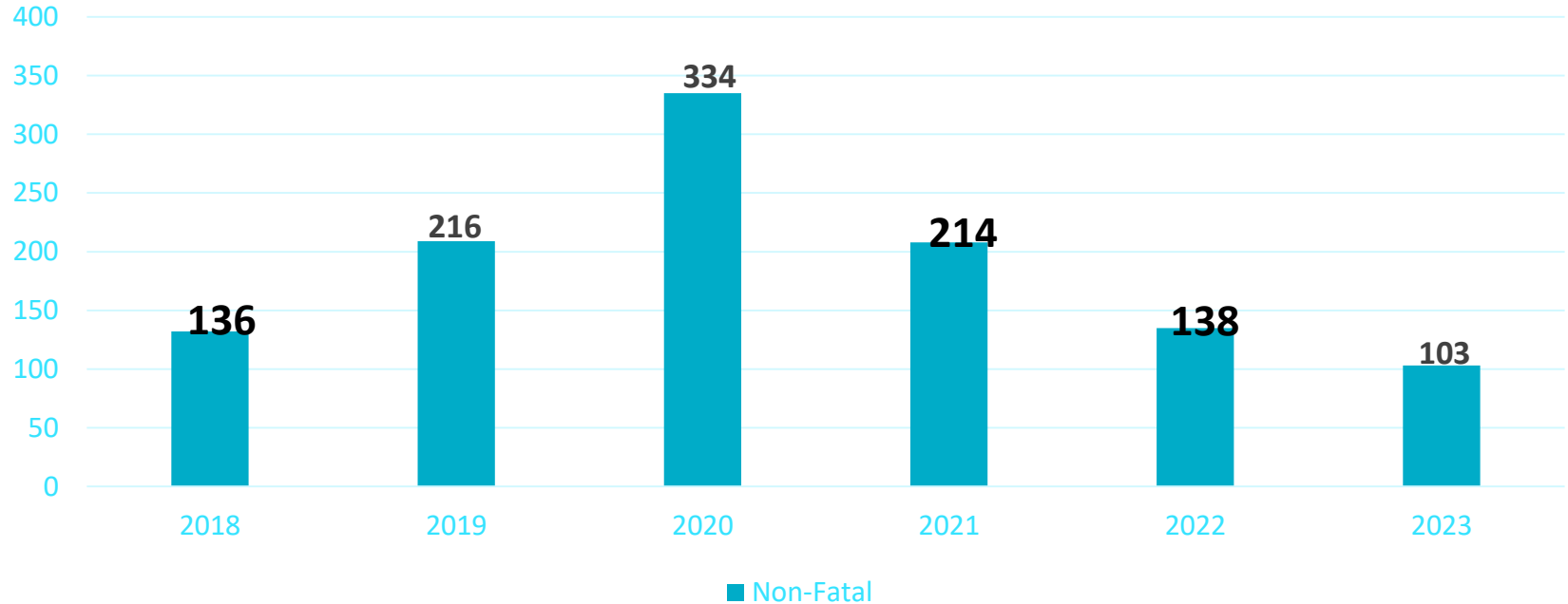
Reduce pediatric deaths from fentanyl



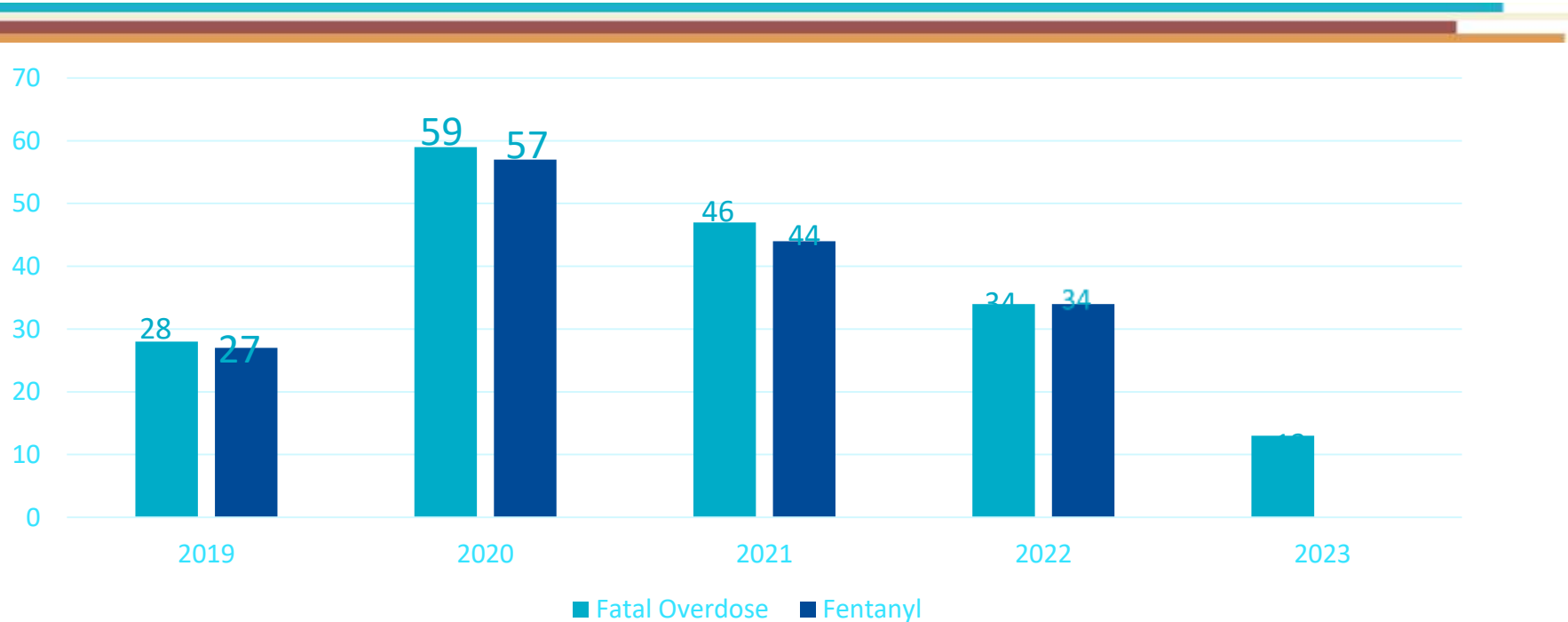
Project Objectives

1. Raise **awareness** of the rise in fentanyl overdose
2. Increase **understanding and knowledge** about why fentanyl is so dangerous and deadly
3. Increase **understanding and knowledge** of how to prevent youth use and how to prevent overdose among youth and young adults.
4. **Change attitudes and beliefs** that affect use and access to critical life-saving resources. Priority areas include increasing youth perceived risk of fentanyl and reducing stigma around Naloxone, substance use disorders and barriers to treatment
5. **Increase readiness for action skills** and preventative behavior by providing tangible call to action to youth directly and to the systems that have care for and work with youth. Priority areas include youth/parent conversations, monitoring social media and family contracts. Youth priorities include youth avoiding pills not prescribed by a doctor, recognizing signs of an overdose and knowing how to help a friend or peer who might be struggling with use and commit to call 911 if faced with an overdose situation.

Outcomes – Youth 17 years old and younger



Outcomes – Youth 17 years old and younger



Arizona Department of Health Services Opioid Prevention Dashboard & Arizona Pediatric Fatality Review Reports, 2019, 2020, 2021, 2022, 2023 – data retrieved 10/12/23





Learning Collaborative



**Substance Abuse
Coalition Leaders
of Arizona**

Stronger Together – February 15, 2024

Agenda items for this training include:

- Arizona HIDTA Drug Threat Assessment for 2023
- Youth, Marijuana and Violent Behavior – Is there a connection?
- Deep Dive – Questions from the Arizona Youth Survey You may have Overlooked but Shouldn't
- Discovery Education Virtual Field Trip on Fake Pills – A new school lesson for 6-12 grades
- What to do When a Child Pushes Your Buttons? And, how to talk with your child so they listen. New Parenting Essentials Course for Prevention Professionals to Share
- Opioid Settlement Money – Who's getting it and how are they using it?
- Localized and Updated Resources and PowerPoints for Public Health and Public Safety Partners to Use in the Community





Demand Reduction
eResources
Opioid Monitoring (OM)

Excellence in Partnership, Leadership, and Innovation

[eResources](#)

[In The News](#)

Arizona High Intensity Drug Trafficking Areas (HIDTA) was established in 1990. Its mission is to facilitate, support, and enhance collaborative drug control efforts among law enforcement agencies and community-based organizations with a common voice and unified strategy and thereby significantly reduce the impact of illegal trafficking and use of drugs throughout Arizona.

By focusing on this mission, the Arizona HIDTA has evolved into a trusted counter-drug grant program that Arizona law enforcement agencies have come to rely upon to assess regional drug threats, facilitate the creation of cooperative strategies to address the threat, and to provide them with the necessary resources to enhance their effectiveness and efficiency as they implement the strategies.

The Arizona HIDTA coordinates and supports the efforts of 636 full-time and 74 part-time employees from 28 Federal, state, local, and tribal agencies.

Arizona HIDTA designated counties include Cochise, La Paz, Maricopa, Mohave, Navajo, Pima, Pinal, Santa Cruz, and Yuma.



eResources



Electronic Cigarettes and Vaping



Fentanyl



Marijuana



Methamphetamine



Opioids and Prescription Drugs



Prescription Drug Abuse in Tribal Communities



Stress



Other Resources



Marijuana

Parent and Community Tools

[Marijuana 360 - Arizona](#)

[Marijuana 360 - Apache County](#)

[Marijuana 360 - Cochise County](#)

[Marijuana 360 - Coconino County](#)

[Marijuana 360 - Gila County](#)

[Marijuana 360 - Graham County](#)

[Marijuana 360 - Greenlee County](#)

[Marijuana 360 - La Paz County](#)

[Marijuana 360 - Maricopa County](#)

[Marijuana 360 - Mohave County](#)

[Marijuana 360 - Navajo County](#)

[Marijuana 360 - Pima County](#)

[Marijuana 360 - Pinal County](#)

[Marijuana 360 - Santa Cruz County](#)

[Marijuana 360 - Yavapai County](#)

Classroom Lessons and Activities

[Understanding Drug Rules and Laws](#)

[Drug Rules and Laws - Worksheets 1 and 2](#)

[Drug Rules and Laws - Home Worksheet](#)

[Marijuana National Standards](#)

[Marijuana - Teacher's Guide](#)

[Marijuana - Activities Answer Key](#)

[Marijuana - Activity 1](#)

[Marijuana - Activity 2](#)

[Marijuana - Activity 3](#)

[Marijuana - Activity 4](#)

[Fentanyl Information Sheet](#)

[Instagram Photo](#)

[Facebook Photo](#)

AZ Fentanyl - Counterfeit Pills

[Community Toolkit](#)

[Instagram Photo](#)

[Facebook Photo](#)

[Pill Photo](#)

[Ethan's Story](#)

[Issaiah's Story](#)

[PSA - 15 Seconds](#)

[PSA - Good Samaritan Law](#)

[PSA - Ethan](#)

[PSA - Hannah](#)

[PSA - Issaiah \(English\)](#)

[PSA - Issaiah \(Spanish\)](#)

[Instagram Photo](#)

[Facebook Photo](#)

Fentanyl Potency

[Instagram Photo](#)

[Facebook Photo](#)

Juvenile Justice Project

[One Pill Can Kill: Prevention Strategies](#)

[\(PowerPoint\)](#)

Adults - Caregivers

[The Rise of Fentanyl-Juvenile English](#)

[\(PowerPoint\)](#)

[The Rise of Fentanyl-Juvenile Spanish](#)

[\(PowerPoint\)](#)

Youth Lessons and Presentations

[One Pill Can Kill Pre Survey](#)

[One Pill Can Kill Post Survey](#)

[Dead on Arrival Video](#)

[One Pill Can Kill Facilitator Guide](#)

Substance Abuse Prevention Skills Training

Description



Created by SAMHSA's former Center for the Application of Prevention Technologies

Substance Abuse Prevention Skills Training (SAPST)

2024



September 4



Thank you!
Shelly
Mowrey

Smowrey@AZHIDTA.org

602-400-5432

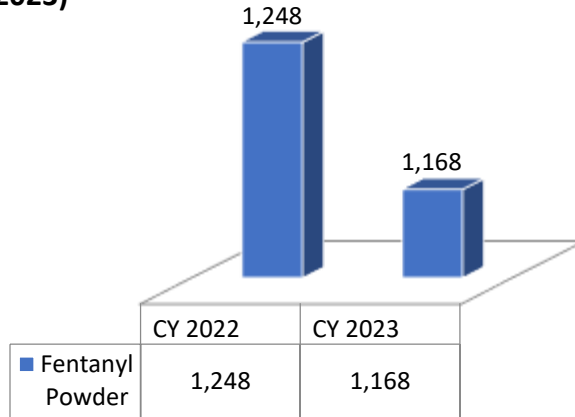


***Arizona
HIDTA
Yearly
Analysis
Report:
Jan-Jul CY 2023***



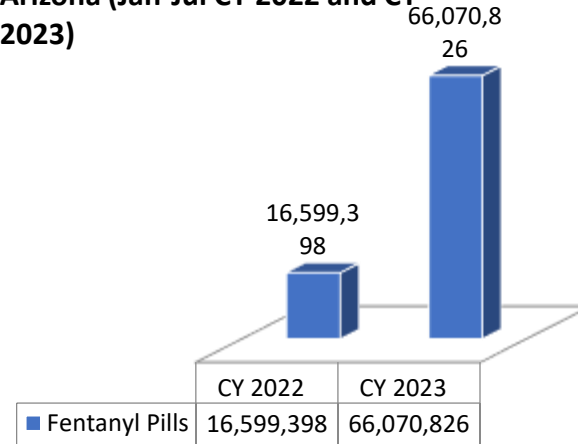
Fentanyl Powder and Pill Seizures Jan-Jul of CY 2022 and CY 2023

(U//LES Fentanyl Powder Seizures in Kilograms Arizona (Jan-Jul CY 2022 and CY 2023)



Source: EPIC NSS, as of 08/14/2023

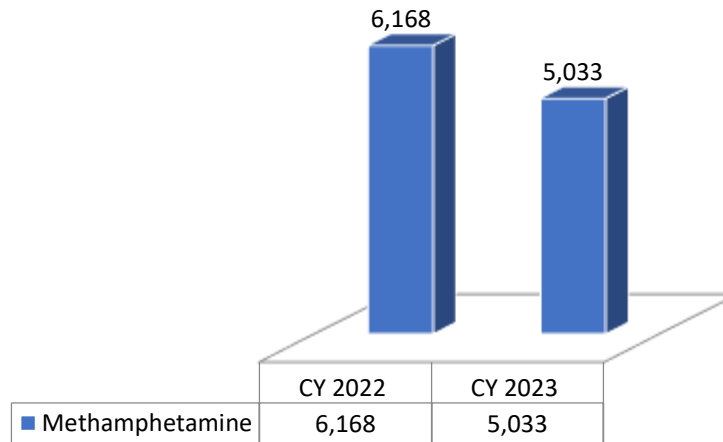
(U//LES Fentanyl Pill Seizures Arizona (Jan-Jul CY 2022 and CY 2023)



Source: EPIC NSS, as of 08/14/2023

Methamphetamine Seizures in Kilograms Jan-Jul of CY 2022 and CY 2023

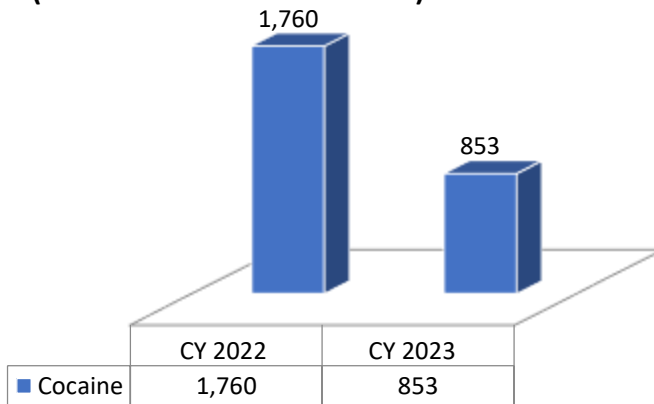
(U//LES Crystal Methamphetamine Seizures
in Kilograms
Arizona (Jan-Jul CY 2022 and CY 2023)



Source: EPIC NSS, as of 08/14/2023

Cocaine Seizures in Kilograms Jan-Jul of CY 2022 and CY 2023

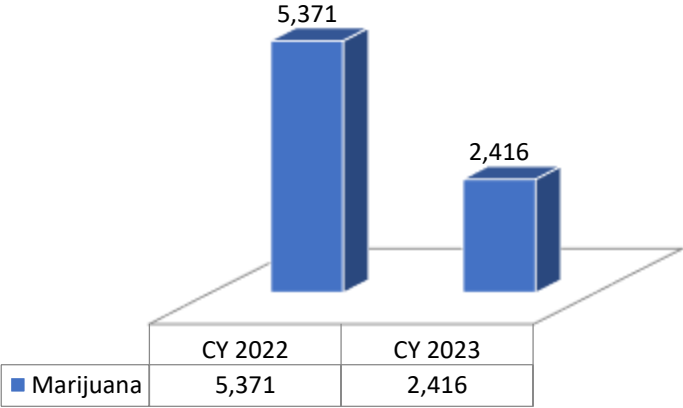
(U//LES Cocaine Powder Seizures in Kilograms
Arizona (Jun-Jul CY 2022 and CY 2023)



Source: EPIC NSS, as of 08/14/2023

Marijuana Seizures in Kilograms Jan-Jul of CY 2022 and CY 2023

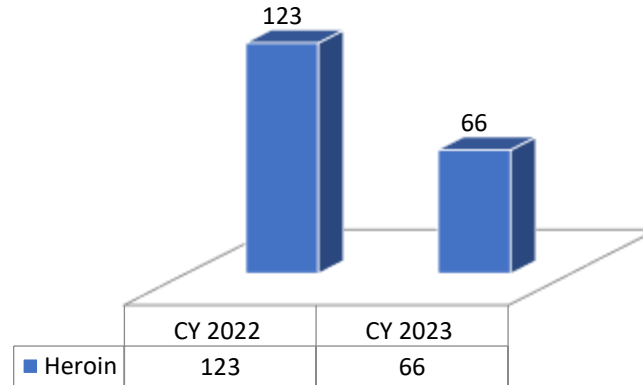
**(U//LES Marijuana Seizures in Kilograms
Arizona (Jan-Jul CY 2022 and CY 2023))**



Source: EPIC NSS, as of 08/14/2023

Heroin Seizures in Kilograms Jan-Jul of CY 2022 and CY 2023

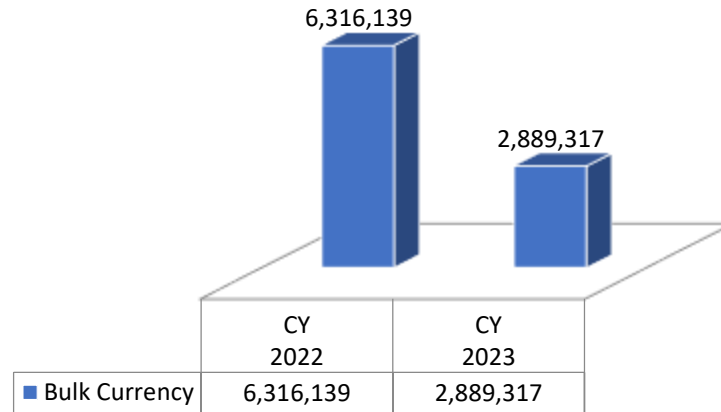
(U//LES Heroin Seizures in Kilograms
Arizona (Jan-Jul CY 2022 and CY 2023))



Source: EPIC NSS, as of 08/14/2023

Bulk Currency Seizures Jan-Jul of CY 2022 and CY 2023

(U//LES Bulk Currency Seizures in U.S.
Dollars
Arizona (Jan-Jul CY 2022 and CY 2023)



Source: EPIC NSS, as of 08/14/2023

**Arizona
Statewide
Drug
Price
List:
July, Aug, Sept 2023**

**Avg. Low Price
Avg. High Price**



STIMULANTS:		NARCOTICS:		PRESCRIPTION NARCOTICS:	
Cocaine Kilogram \$19,056 - \$21,722 1/2 Kilo \$10,929 - \$13,429 Ounce (Powder) \$718 - \$930 1/8 Ounce (8-Ball) \$218 - \$262 Gram (Powder) \$60 - \$84 Methamphetamine (ICE) Kilogram \$2,233 - \$2,967 Pound \$900 - \$1,394 1/2 Pound \$600 - \$817 1/4 Pound \$338 - \$450 Ounce \$177 - \$257 1/2 Ounce \$88 - \$151 Gram (ICE) \$20 - \$33		Mexican Black Tar Heroin Kilogram \$16,000 - \$19,000 Ounce \$750 - \$950 Gram \$60 - \$82 1/2 Gram \$33 - \$53 1/10 Gram (Balloon) \$13 - \$18 Mexican Brown Heroin Kilogram \$12,000 - \$15,000 Ounce \$400 - \$700 Gram \$60 - \$120 1/2 Gram \$30 - \$65 1/10 Gram \$5 - \$15 Mexican White Heroin Kilogram \$25,000		Fentanyl Kilogram \$14,214 - \$17,714 Ounce \$800 - \$1,100 Gram \$20 - \$35 Per Pill \$2 - \$4 Patch \$10 - \$20 Adderall Tablet \$6 - \$8 Tramadol Tablet \$5 - \$15 Lortab Tablet \$5 - \$25 Acetaminophen-Codeine 4 fl oz Bottle \$5 - \$15 Oxycodone Tablet \$10 - \$15 OxyContin Tablet \$10 - \$15 Promethazine-Codeine 4 fl oz Bottle \$250 - \$350 16 fl oz Bottle \$600 - \$1,400 Xanax (Alprazolam) 1 mg Tablet \$6 - \$12 2 mg Tablet \$6 - \$10 Valium 2 mg Tablet \$10 - \$16 5 mg Tablet \$15 - \$30 10 mg Tablet \$15 - \$30	
HALLUCINOGENS:		CANNABIS:			
Ecstasy (MDMA) Per Pill (Ecstasy) \$12 - \$15 Per Capsule (Ecstasy) \$18 - \$22 Lysergic Acid Diethylamide (LSD) Dropper Bottle \$500 1 Sheet \$300 - \$450 1 Hit (Paper or Gel) \$8 - \$10 Psilocybin Ounce \$160 - \$202 1/8 Ounce \$57 - \$75 Gram \$10 - \$30		Marijuana Mexican (Low-Grade) Pound \$213 - \$375 1/4 Pound \$425 - \$450 Ounce \$60 - \$120 Marijuana Mexican (Mid-Grade) Pound \$975 - \$1,650 1/4 Pound \$450 - \$525 Marijuana Mexican (High-Grade) Pound \$1,875 - \$3,400 1/4 Pound \$800 - \$1,000 Ounce \$230 - \$320 Honey Oil (Marijuana Extract) Gram \$33 - \$62 Wax (Marijuana Extract) Gram \$25 - \$48 Marijuana Edibles Per item \$7 - \$15			

Trends: Wholesale price for fentanyl pills remains low. The lowest wholesale (bulk) reported price per pill was \$.19 in Maricopa Co., and \$.25 in Pima Co. Additionally, the lowest reported price for methamphetamine was \$600 per pound in Maricopa Co., while the highest reported price for methamphetamine was \$3,100 per pound in Gila Co. One minimum security jail in Maricopa Co. reported \$5 to \$10 per pill for fentanyl; and \$50 per pill for fentanyl at one maximum security jail in Maricopa Co.

Sources: Data used in this product was encountered during the investigative process or from intelligence specific briefings conducted by AZ HIDTA Initiatives and partner agencies during drug related criminal investigations. Prepared on 10/31/2023.

Arizona Trends:

- *Fentanyl is replacing heroin.*
- *Price of fentanyl is still as low as \$.20 per pill in metro areas.*

Arizona Parents Commission on Drug Education & Prevention

November 15, 2023

10:00 AM – 12:00 PM

Virtual Meeting Link:

<https://us06web.zoom.us/j/87812046343>

Webinar ID: 878 1204 6343

