

*“People have to know you care  
before they will care about what  
you know.”*

-Surgeon General Adams

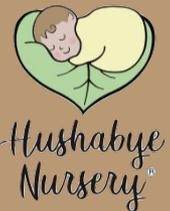


# Hushabye Nursery

Every baby deserves a chance for a healthy start!

480-628-7500

[WWW.HUSHABYENURSERY.ORG](http://WWW.HUSHABYENURSERY.ORG)



# Our Mission

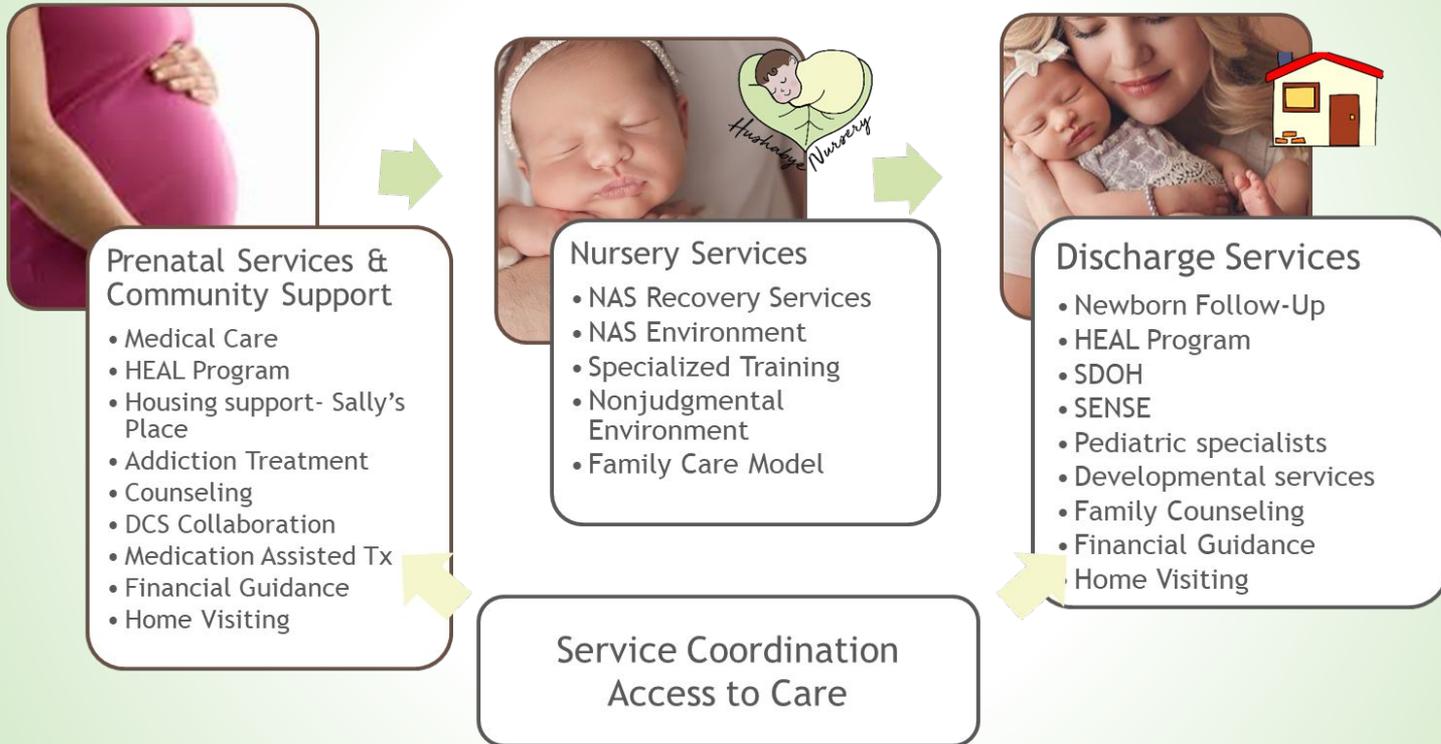
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To embrace substance exposed newborns and their families with compassionate, evidence-based care that positively changes the course of their entire lives.



# Hushabye Nursery Care Model



# Hushabye Outpatient Services

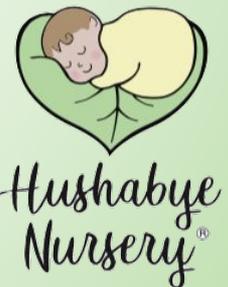
- **CONGRATULATIONS!!**
- Peer Supports
- Trauma Specialist
- DCS Collaboration
- Counseling
- Transportation, food and housing support
- NAS education
- Car Seat Education
- Safe Sleep Education
- Baby Supplies and Resources
- Care Coordination
- Evidence Based Parenting Classes
- Baby Soothing Education
- Social Connections
- SMART Recovery

# DCS Collaboration

## Healthy Family, Safe Baby

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- DCS Case Manager
- Green Binder
- Weekly support group
- Partnership with FAST Program
- Identification of Responsible Adults
- Inpatient daily updates
- Self-Reporting Support
- DCS Liaison, Alicia Jefferson



# DCS Liaison

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Provides education at 1-2 HOPPE groups a month, to:

- Prepare for DCS interactions
- Change the relationship from punitive to collaborative
- Diminish the myths about DCS and increase trust
- Improve community perception of DCS
- Decrease turnover rate within DCS- staff will be given hope when families succeed



Hushabye  
Nursery®

# Welcome to Hushabye!



# Hushabye Nursery is Different

## NICU Model

NICU environment  
Design NICU for premature babies, not NAS babies  
Limited resources for family recovery and DCS navigation  
Restricted visitation  
Ensure one caregiver to every three babies (1:3)

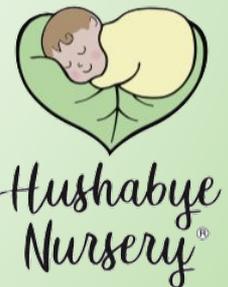
## Hushabye Model

Treat babies in quiet, dark, calm environment  
Private nurseries  
Educate families on how to care for NAS baby  
**Family can stay in-room 24/7**  
**Ensure one caregiver per baby (1:1)**  
**DCS specific Case manager**  
Specially-trained staff with passion for NAS babies  
Promote bonding and breastfeeding  
Use five Ss, rock up and down, 6th S-squat techniques  
Wean and treat babies with medications as necessary  
**Eat Sleep & Console Treatment Model (ESC)**  
**Validate Finnegan Neonatal Abstinence Scoring System**  
**Provide outpatient behavioral health treatment onsite**

# Families Served



- Almost 800 Babies
- 1 600 Parents Families



# Inpatient Outcomes

	Hushabye Nursery	Industry Average
Infants Requiring Pharmacologic Care	35.5%	98%
Length of Stay	8.3 Days	22 Days
Cost	\$11,659	\$44,824



# Discharge Disposition

	No Involvement	Responsible Adult	Kinship	Foster Care	Adoption
All Clients	26.5%	34.4%	16.5%	16.3%	6.3%
Prenatally Engaged	36.3 %	40.1%	11.3%	11.8	0.5%

**74% of all families who work with Hushabye, safely go home with their babies!**



*Hushabye  
Nursery*<sup>®</sup>

"There's nothing really radically new in treatment aside from a couple of medications since then," said Dr. Mishka Terplan, who has spoken about this issue for years, including at the U.S. House of Representatives. "So, it's not a scientific question. It's really an implementation of will, a priority question."





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# IMPACT REPORT

JANUARY 2023 - DECEMBER 2023

We offer compassionate, evidence-based care that positively changes lives.

Opioid Use Disorder (OUD) during pregnancy has been linked to serious negative health outcomes for pregnant women and developing babies including preterm birth, stillbirth, maternal mortality, and Neonatal Abstinence Syndrome (NAS).

Hushabye Nursery is working to improve systems to help ensure that every newborn experiencing NAS, and their family experiencing OUD, receive the right care at the right price for better overall health outcomes.

## Reduced Length of Stay

Average NICU stay is

**22 DAYS**

in Current Standard of Care

Average Hushabye Nursery stay is

**9 DAYS**

Our innovative care model for treatment of NAS infants significantly decreases length of stay.



## Dramatic Decrease in Cost

Average NICU cost is

**\$44,824**

Average Hushabye Nursery cost is

**\$11,659**

The financial savings to the health care industry could be substantial as a majority of newborns with NAS are insured by Medicaid.



## COMMUNITY REFERRALS

Hushabye Nursery helps families navigate the health care maze as well as other critical systems and social services. We made

**2,283**

referrals to community partners.

Infants Breastfeeding **26%**



## Decreased Usage of Morphine

Hushabye Nursery's integrated, family-centered, trauma-informed care model provides the ideal setting for implementation of the Eat, Sleep, Console method that minimizes the need for pharmacologic support.

**98%**

of NICU babies are treated with Morphine compared to

**42%**

at Hushabye Nursery

**45%**

of NICU babies who arrived at Hushabye had already been administered Morphine.

**25%**

of these babies were weaned on admission.

**8%**

received their first dose of Morphine at Hushabye Nursery.

## We Served

**724**  
PARENTS

(Outpatient) and

**268**  
INFANTS

(Inpatient)

## 90 DAY FOLLOW UP

**80%**

Decrease in substance use.

**77%**

Increase in patient safety.

**75%**

Increase in parenting knowledge.

## CLIENT SATISFACTION

**99%**

Would recommend the program to someone they cared about.

**99%**

Felt safe.



## Since Opening November 2020

**1656 PARENTS | 695 INFANTS**



## High Success Rate in Working With Mothers Prenatally

**74%**

of mothers who are prenatally involved with Hushabye Nursery safely maintained custody of their infant.

"I will be forever grateful for Hushabye. My recovery was something I wasn't sure existed. I am happy and healthy and so is my family. Hushabye is like my extended family as well. Thank you guys!"

- Hushabye Momma



For referrals, please call or text **480-628-7500** or email [info@hushabyenursery.org](mailto:info@hushabyenursery.org)



# Questions?



Shauna Anderson, Director of Outreach  
and Community Education  
[Shauna.Anderson@hushabyenursery.org](mailto:Shauna.Anderson@hushabyenursery.org)  
480-221-2902

**Donate. Volunteer. Learn More.**

3003 E. McDowell Road, Phoenix, AZ, 85008  
[www.HushabyeNursery.org](http://www.HushabyeNursery.org) | 480-628-7500



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**ADDRESS**

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Phoenix, AZ 85008



Save the Date

*Twinkle, Twinkle*  
LITTLE STAR

October 26, 2024

5:00 - 9:00 PM

THE WESTIN KIERLAND

6902 E GREENWAY PARKEAY

SCOTTSDALE, AZ 85254

For Information, Tickets and Sponsorships  
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