

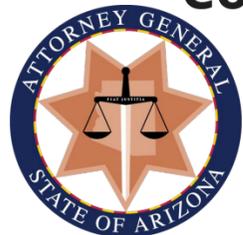


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# Human Trafficking Outreach & Awareness

# Community Outreach and Education

- Provides free public awareness education **statewide** on the following topics for children, parents, professionals and the general public:
  - Internet Safety
  - **Human Trafficking**
  - Anti-Bullying
  - Suicide Prevention
  - Opioid Awareness & Prevention
  - Vaping & E-Cigarettes
  - Consumer Scams
  - Life Care Planning
  - Task Force Against Senior Abuse
  - Consumer Guide for Young Adults

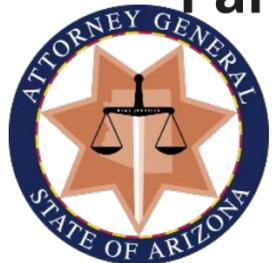


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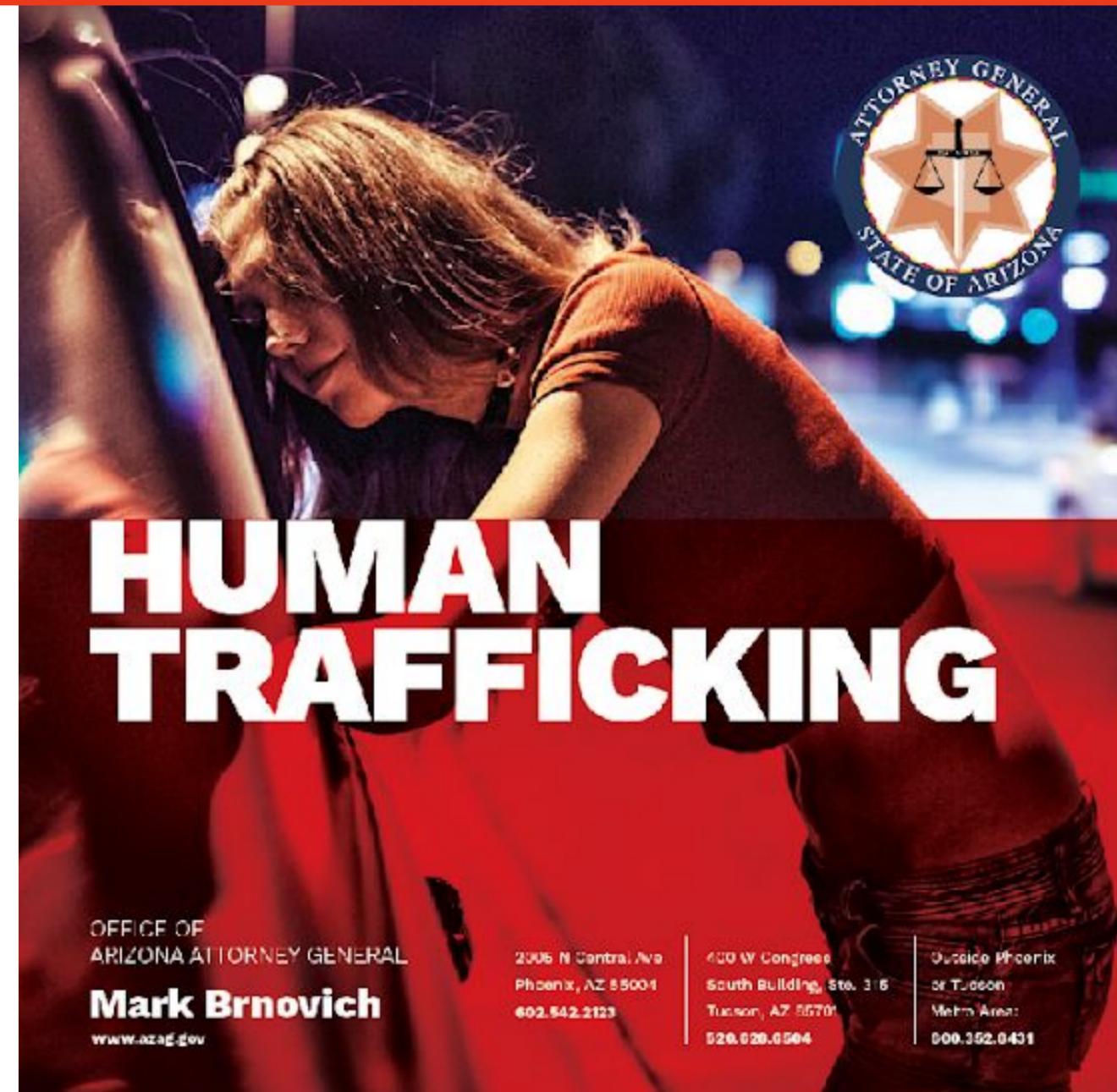
**AGO Community  
Outreach has  
presented to over  
338,361 Arizonans  
since January 2015**

# Human Trafficking Public Education

- Since 2016, AGO outreach has presented information on human trafficking to over **10,631** Arizonans and distributed **21,500** human trafficking booklets.
- Target Audiences:
  - Parents
  - Children
  - Educators
  - Foster Care Licensing Agency Staff and Foster Parents



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400 W Congress  
South Building, Ste. 316  
Tucson, AZ 85701  
520.626.6504

Outside Phoenix  
or Tucson  
Metro Area:  
800.352.0431

# Internet Safety Public

## Education

- Since 2015, AGO outreach has presented information on internet safety to over **194,945** Arizonans.
- Target Audiences:
  - Children
  - Parents
  - Educators
  - General public



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520.620.6504

Orlando Phoenix  
Or Tucson  
West Area  
800.352.8881

# Law Enforcement Training

- In 2015, under Attorney General Brnovich's leadership, a dedicated prosecutor was hired to prosecute cases involving **sex trafficking, sexual exploitation and illegal enterprises/money laundering in the trafficking arena.**
- In addition to these efforts, AGO prosecutors have conducted **dozens** of trainings locally and nationwide for, and alongside, law enforcement.

- Training focus areas include, but are not limited to:

- **Investigations**
- **Prosecution**
- **Trauma-informed interviewing**



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# Safeguarding All From

# Exploitation (SAFE) Action Project

- **A profession-specific human trafficking training program for the travel and tourism industry**
  - **Relaunched at the end of 2019**
- **Over 3,400 trainees representing 60 organizations**
- **22 SAFE Certified organizations**
- **Virtual and in-person, available in English and Spanish**



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# Safeguarding All From

# Exploitation (SAFE) Action Project

## • Advisory Board:

- **Arizona Office of Tourism**
- **Arizona Lodging and Tourism Association**
- **Lyft**
- **Westin Kierland Resort and Spa**
- **Visit Mesa**
- **Visit Phoenix**
- **Arizona State University Office of Sex Trafficking Intervention Research**
- **Girl Scouts Arizona Cactus-Pine Council**
- **Northland Family Help Center**
- **TRUST**



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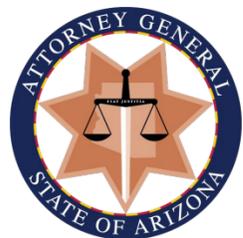


# Safeguarding All From

# Exploitation (SAFE) Action Project

## Ongoing Projects:

- **Arizona Office of Tourism Volunteers**
- **Gila River Gaming Enterprises and Harrah's Casinos**
- **University and community college tourism student training**



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# Collaborative Projects

- **Human trafficking train the trainer program for tribal communities**
  - **AGO and the Inter Tribal Council of Arizona**
  - **Grant-funded**
- **ChildHelp Speak Up Be Safe human trafficking training development**
- **City of Scottsdale**



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# Thank You



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